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LIBRARY 81st Year BEB 28 1 Spring U.S. Department of Agriculture 1949 Choice PEONIES Own Root LILACS RUTH ELIZABETH A BRAND PEONY **WINS IN 1948** BEST RED NEW YORK

# BRAND PEONY FARMS

FARIBAULT, MINN.



BEST RED INTERNATIONAL SHOW GUELPH, ONTARIO



A. M. BRAND

#### A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Has continued to operate the business that was established in Faribault in 1868 –eighty-one years ago.

Distributor of the world's best Peonies. The finest varieties of Irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits.



Years Horticultural Service in Faribault Minn.



#### **OUR CATALOG**

Each year we go over our mailing list and take out the names of those who have failed to order for several years. We do this to save expense. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

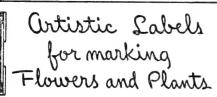
Many people who are moving about send for our catalog and are not really interested in making a purchase. If we do not receive an order after sending out our catalog, we drop that name from our files and no further catalogs are sent. Our catalog is sent from season to season to all who purchase from us, without their asking for it.

#### DELPHINIUM SEED-PACIFIC HYBRIDS

We have Delphinium seed to offer this spring from what we consider the finest strain of Delphiniums in existence today, the Pacific Hybrid strain. These seeds were selected from great long spikes producing mostly double flowers in all shades: deep blue, light blue, pinks and variegated. You will be pleased with the flowers you raise from our seed.

be pleased with the flowers you raise from our LIBERAL PACKET OF SEED, \$1.00, postpaid.

#### LINCOLN PLASTIC PLANT MARKERS



- 1. New Plastic Label. Not affected by weather; remains clean and bright; indestructible.
- 2. Plated Metal Support. Holds label in rigid easily read position.
- 3. New Water-Proof INK. Resists weather for years; indelible.

The whole marker makes for permanence, neatness, legibility. Price: Doz., \$1.00, with ink, postpaid.

Furnished in quantity in bulk: \$5.00 per 100; 250 for \$12.00; 500 for \$23.50, ink included, by Express col-

If Ink is ordered separately, 25c per bottle.

Hillandale, Md. "The plants are fine, and as far as the hoe is concerned, I only wish I had secured one from you years ago as it is the best garden tool on the market. I would not part with it for any price if it was the only one to be had. A fine help."

#### THE ALL-PURPOSE HOE

This is our 81st year in the nursery business. We have used all kinds of hoes in the meantime. This hoe is made right here in Faribault.

We were one of the first to try the hoe out and were so pleased with it that we immediately purchased one for each hand in our nursery and use the hoe constantly.

1. It is light to handle. Just right for a woman's hoe.

2. It has a small blade. Just right to hoe among small plants.

> 3. It is made of best steel and is very sharp. 4. The angle of the

blade enables one to stand more erect in using.



#### TWO NEW TYPES OF PLASTIC LABELS

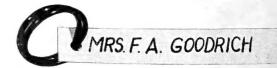
For Shrubs and Trees

### Red Silver Crab

A special plastic material which withstands all weather conditions and with Lincoln Water-Proof Indelible Ink forms a permanent marker.

Conveniently attached—does not damage plant as it expands with the growth of the shrub or tree.

1. The SNAP-ON Type—has spiral coil at one end, snaps around plant, locks on permanently.



2. The KEY-RING Type—strip Label (5/8x3 in.) perforated to receive Spiral Plastic Ring (5/8 in. diam.), slips onto plant as a key onto a key ring. Permanent, durable. Other dimensions available, quotations on request.

Prices: Either type, including ink, postpaid, 25, \$1.50; 100, \$5.00; 200, \$9.50.

## Brand's New Improved French Lilacs



#### **BRAND'S LILACS** are all on their OWN ROOTS

These bushes come to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.

## Select from This List

### and we know your choice will not disappoint you

S .- Stands for single florets. D.-Stands for double florets. S.D.—Semi-double.

ADELAIDE DUNBAR. S. D. Opening blossoms are dark purplish red, changing to a bright red as they open. The clusters are large and compound. After this flower has opened it is one of the richest of all the bright dark reds. This is an American variety, originated by John Dunbar, who was for many years Supt. of Parks in Rochester, New York. This variety and President Lincoln are his two best 2 to 3 ft., \$3.00 varieties.

ALPHONSE LAVALLEE. D. Blue. Tall, robust growing; makes a very shapely bush. Panicles long, broad, shapely, and compact. Opens an intense blue, but as the florets develop it changes to a beautiful shade 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50 of lavender. Splendid sort.

CAPITAINE BALTET. S. Enormous trusses of single flowers of the greatest size. A uniform ruddy purple-lilac. A comparatively new variety not widely distributed, but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best 2 to 3 ft., \$5.00 of all Lilacs.

#### FOLLOW THESE DIRECTIONS CAREFULLY

To allow the French Lilac its natural spread, the plants should be set not less than 8 feet apart. Dig a hole as large as a bushel basket. Fill back with rich top soil mixed with one-third part well-rotted cow manure if same is obtainable, and tramp down firmly until you can place the plants on this soil so that when roots are spread out naturally, the crown will be from 4 to 6 inches deeper than it was in the nursery row.

Work the soil carefully among the roots until the hole is half full; then tramp this down unusually hard. Then fill the hole full of water. After this has settled away fill the hole with loose mellow soil until it is rounding full, then tramp lightly. Keep plants well hoed. Where planting is done in the fall, place a coarse mulch 6 inches deep about the bushes the first winter to keep ground from heaving.

#### **FERTILIZERS**

A Lilac likes a sweet soil and responds wonderfully to applications of lime. Use 4 quarts of lime to a large bush each year if you have an acid soil. Otherwise lime is unnecessary. All seed houses usually carry lime or your County Agent may be able to give you this information. Any good, well balanced fertilizer can be used with good results.

Heavy application of well-rotted barnyard manure every year covering the ground about the bushes is best.

CHARLES JOLY. D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00 striking.

DECAISNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues.

2 to 3 ft., \$5.00

**DE MIRIBEL.** S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. A late variety.

18 to 24 in., \$5.00

- EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lacelike in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two.

  2 to 3 ft., \$5.00
- GUDRON. D. A tall, upright growing variety. The panicles consist of a number of clusters, with extra large florets varying from double to semi-double. The color also varies from a light pinkish lilac to a pale lobelia-violet. One of the newer, much prized Lilacs which we are seldom able to list.

  2 to 3 ft., \$4.00
- HIPPOLYTE MARINGER. D. Taken one year after another this is probably the largest of all Lilacs. Reverse of petals while in the bud are a deep violet-blue opening into an immense truss of lacelike petals in a delightful blending of pink and delicate shades of blue and violet. We always classify this as one of the sensations of the Lilac world.

  2 to 3 ft., \$3.50; 3 to 4 ft., \$4.00

HUGO DE VRIES. S. One of the good Lilacs among the newer sorts, introduced in 1927 from Holland. This new Lilac has long, slender, graceful panicles of a soft even tone of red purple. We have excellent bushes we are offering at this time.

Strong 2 to 3-ft. plants, \$5.00

- JULES SIMON. An erect growing variety with very clean limbs and a heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season.

  2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50
- MACROSTACHYA. S. In our show garden this variety is growing along with Lucie Baltet, and both of these varieties instantly arrest the eye of every visitor who comes to the nursery during the blooming season. This is a very fine light pink single with immense panicles. This is a true light pink while Lucie Baltet is a real coral-pink. A lovely variety.

  2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50
- MARECHAL LANNES. D. One of the most sensational and choicest of the entire list of French Lilacs. The panicles are large and shapely, composed of about the largest florets found among all the Lilacs. Many of them are over an inch in diameter. Color of unopened buds is reddish violet, of the expanded florets Campanula violet. Mrs. Harding says of this Lilac: "A beautiful and wonderful Lilac."

2 to 3 ft., \$5.00

Do not let your Lilacs bloom the first year you set them out. They might bloom, but these blooms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way.

The bushes really begin to blossom the second year and the blooms will increase in size and beauty if well cared for over a period of some ten years. By careful handling they can be kept at perfection as long as one lives. We have Lilac bushes in Faribault that we know are over 80 years old.

- MAURICE BARRES. S. A very large single with showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is azure-lilac. A most worthy variety.

  2 to 3 ft., \$5.00
- MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you will have the two best double whites.

  2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00
- MME. ANTOINE BUCHNER. D. Of all the truly pink varieties we grow, we classify this as the best. A tall growing Lilac of tremendous vitality. One of the most dependable Lilacs in our entire list. While in the bud stage, it is an intense pink; as it opens, this pink extends fully half-way over the outer portions of the petals and gradually fades from there through delicate pink to a pure white center. Those who love pink will be delighted with Mme. Antoine Buchner. Bush large, panicles large and open, exceedingly brilliant in the low afternoon sun.

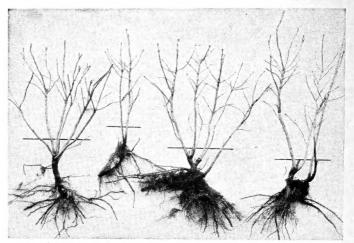
  2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

#### WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the spring or in the fall. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

THIS IS IMPORTANT

Many make the mistake of planting the Lilac too shallow. Most shrubs should be planted with the crowns about 2 inches below the surface. Lilacs do much better if planted with the crown 6 inches below the surface line as illustrated in the picture.



#### THE ABOVE PICTURE

is from a photograph of four average-sized plants of our Own-Root French Lilacs, showing one plant of a two to three-foot size, and three plants of a three- to four-foot size.

The line running through each plant shows the depth you

should plant your bushes.

To one who has never grown an Own-Root French Lilac, the price may seem high. But we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.

MME. FELIX. S. A new single white that we like very much. Nicely formed bush, nice foliage. Beautiful long, shapely panicles of pure rich white. A real addition to our list of single whites.

2 to 3 ft., \$3.00

- MME. FRANCISQUE MOREL. S. Morel gave to the world one truly great Lilac, this one, and it is truly a masterpiece, one of the great, great Lilacs. A Lilac of the largest size and still a beautiful one. Great panicles with florets as big as a quarter. A deep purple, flushed mauvepink.

  2 to 3 ft., \$5.00
- MME. LEMOINE. D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Outside of Edith Cavell and Ellen Willmott this is the next best white and a splendid white at that. A very shapely growing bush and one of the most sweetly scented of all Lilacs. The bush does not seem to be affected by late spring frosts.

  2 to 3 ft., \$2.50
- MONTAIGNE. D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. From memory, we would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower.

  2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

#### CONTROL OF PESTS

PESTS: Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used just before the buds show any green.

The LILAC BORER is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty or gum.

OLIVIER DE SERRES. D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality.

2 to 3 ft., \$5.00

PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright rich red, not purple. A red blending into rose.

2 to 3 ft., \$5.00

#### **3 EXTRA CHOICE FRENCH LILACS**

Etna, Diderot, La Place

A'll different shades of purple. These three fine Lilacs are seldom listed in any catalog. With us our stock is usually sold to Lilac fanciers who visit us during the blooming season. This spring, we are able to offer any one of the three in a good 2 to 3 ft. grade.

\$7.50 each, or all 3 for \$20.00.

We may not be able to offer these again for a number of years. Order now.

PRESIDENT FALLIERES. D. A lavender rose marked with white. Panicles large, loose and showy. Very large. This Lilac is classed by many as one of the very choicest of Lilacs. It carries those delicate orchid shades so many love. Somewhat similar to Leon Gambetta but with smaller florets.

2 to 3 ft., \$4.00

PRESIDENT LINCOLN. S. A new single blue Lilac that is now showing up very fine. It is an American Lilac by Dunbar and is a rich clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real blue.

2 to 3 ft., \$5.00

RUHM VON HORSTENSTEIN. S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage.

2 to 3 ft., \$5.00

souv. de Ludwig Spaeth. S. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

STADTGARTNER ROTHPLETZ. D. An upright growing shrub with

long, cone shaped panicles. A rich red purple. Until recently Charles Joly has been our only good double red. We have in Stadtgartner Rothpletz another fine red, giving bloom later than Charles Joly.

2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

**VESTALE.** S. One of the best and most graceful of all single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Graceful as a cut flower.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

VICTOR LEMOINE. D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best, if not the best. Florets are very double like little double Roses. These are gathered into panicles of the largest size, and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is a great Lilac. Only a few to spare.

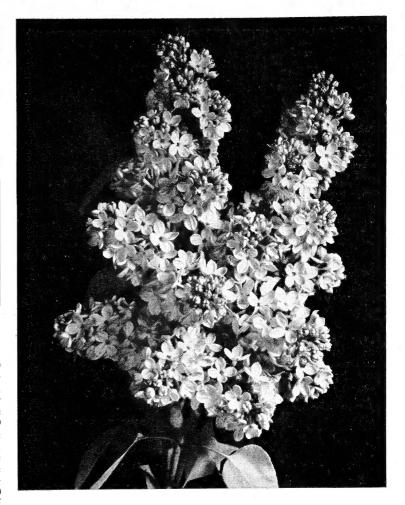
2 to 3 ft., \$5.00

volcan. S. As near a true deep red as we have. Panicles which are very long, large, and shapely, come up well above the foliage. These panicles look rather open in the bud stage but as they develop they open into one of the finest, most shapely, and attractive of all red Lilacs. Latest of the red purples. 2 to 3 ft., \$2.50; 3 to 4 ft. \$3.00

## Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country, come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian Hedge is well worth driving many miles to see. Our grounds are always open to visitors. At this same time you will also see hundreds of varieties of Iris in full bloom. We believe we have one of the greatest Lilac collections in the world.

Many people bring their cameras and take pictures of our Lilacs in their natural colors. Always bring a pair of old shoes along.



### Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

- 1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes two or three years to overcome this mistreatment.
- 2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.
- 3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.
- 4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.
- 5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growth back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the north or earlier in the South (before the say starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

### Plant Smaller Lilac Bushes

We believe people will have better success in their planting of Lilacs if they plant a small bush instead of a large one. With this fact in mind, we are employing a different method in our own growing of Lilacs for our future sales.

We find by cutting our two-year plants back to within a few inches of the ground at the beginning of their third growing season, we produce a better branched bush. This bush will have a much heavier root system and this is what we have been working for. After cutting our plants back to the ground in their third year, the height they make during the summer depends entirely upon that growing season. Lilacs grown in this way produce a much heavier root system and are more branched.

Because of this heavier root system, they are much easier to make grow than larger Lilacs grown by our former method.

#### TO LILAC LOVERS

Don't overlook our listing of three Great Lilacs, Diderot, Etna and La Place on page 5.

We have found since grading that we have only 16 plants of **Diderot** and we cannot sell this variety separately. These 3 varieties are the very choicest and also the very scarcest of our entire list. If you love Lilacs, you need all three.

#### LILAC DESCRIPTIONS

Many of the peculiarities of any variety of Lilac are easily described. One can tell at a glance whether the florets are single, semi-double, or double, or whether the panicles are simple or compound, long or short, loose or compact.

But when it comes to color probably no two persons would name exactly alike the colors of any dozen varieties of Lilacs.

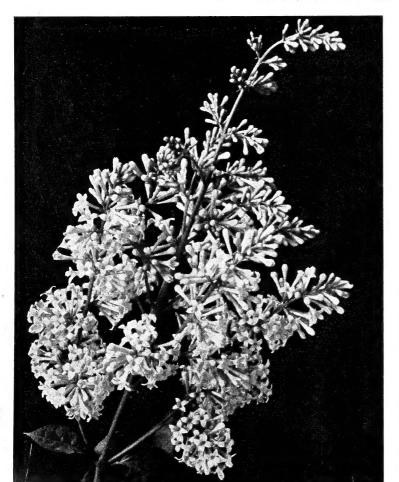
A little explanation may help to interpret our descriptions. When we say a Lilac is red, we do not mean that it is scarlet; or, when we say it is blue, we do not mean sky-blue, as an occasional customer seems to expect. The truth is, the colors of all Lilacs are soft. They are made up of different proportions of blue and red with more or less addition of white. If the red predominates in the light shades, we may call the color pink or rose. If the blue predominates decidedly, we may call the color blue; but if the blue while dominant is less pronounced we may call it lavender or lilac or violet. or mauve.

In the dark colors, if the red predominates decidedly we may call it red, as with Reaumur. If the blue predominates we call it purple. Then to be more definite we sometimes say reddish purple or purplish red.

It must be remembered also that, aside from difficulty of getting an exact name for the normal color of a variety, this color may change somewhat with the season. For example, this year we had cool, cloudy, and rainy weather throughout the Lilac season. Consequently, the colors were all darker than usual. The character of the soil also sometimes changes the color slightly.

We make our description as clear as we can, but we understand how difficult it is for a purchaser who cannot visit a Lilac field during the blooming season to make his selection. However, we list only good varieties, those that should give much pleasure to those who plant them.

## HYBRIDS and SPECIES



An Individual Panicle of a Hybrid Lilac Not Fully Opened

Prolong your Lilac season by planting some of these hybrids. They come into bloom about 10 days after the French Lilac is gone. We have 7 varieties to offer this spring: Alice, Audrey, Constance, Desdemona, Lucetta, Regan and Viola.

General description of all varieties:

- 1.—All in bloom after the French Lilacs are gone.
- 2.—They all come in large, open, plumelike panicles.
- 3.—They all come in shades of pink and lavender. Some are light, some are medium, and some are in deeper shades of pink.
- 4.—All are decorative and work nicely into bouquets of other flowers.
- 5.—All are hardy and easy to grow.

#### Prices of all the above Lilacs:

2 to 3 ft. size Each \$2.50 3 to 4 ft. size Each \$3.00

Any 3 for \$7.00

Any 3 for \$8.50

Each year we have thousands of visitors from all sections of the country who come to our show room to see our Peonies during the blooming season.

Our French Lilacs have generally come and gone before our show is on, but our hybrid Lilacs are just in their prime.

We bring into our show room huge bouquets of these hybrids. Most of our visitors have never seen a hybrid Lilac and they attract attention immediately. They are very much admired and many sales are made.

They are a beautiful flower. They are entirely different from other Lilacs. They are in season after French Lilacs are gone.

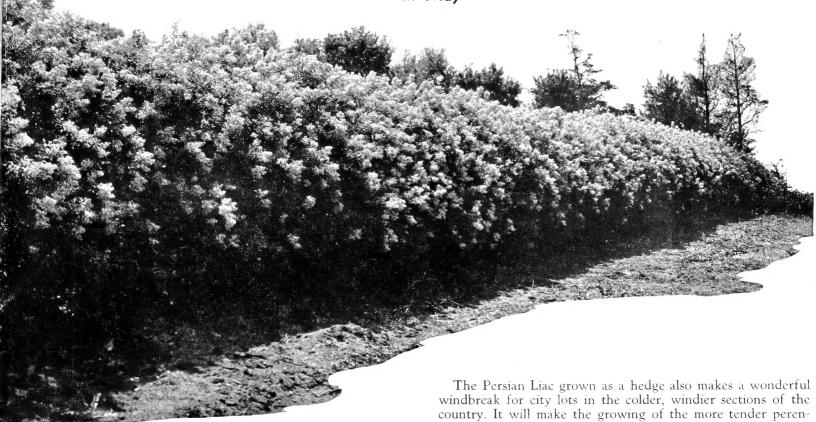
## Come to See Our French Lilacs

Directions for Planting: For a tight hedge, plant 2 feet apart. If you wish merely a tall screen, put your plants in from 4 to 6 feet apart.

## And Our Famous Persian Lilac Hedge

Generally in Bloom the Last Two Weeks in May

If you are planting fewer than 10, we advise all plants to be the same color, either light or deep pink. For a long hedge, the mixed colors are attractive.



Rothomagensis Lilacs Commonly Called

## PERSIAN LILACS

# Good for All Sections of the Country

The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet

By careful trimming it can be kept down to from 6 to 7 feet and still bloom well.

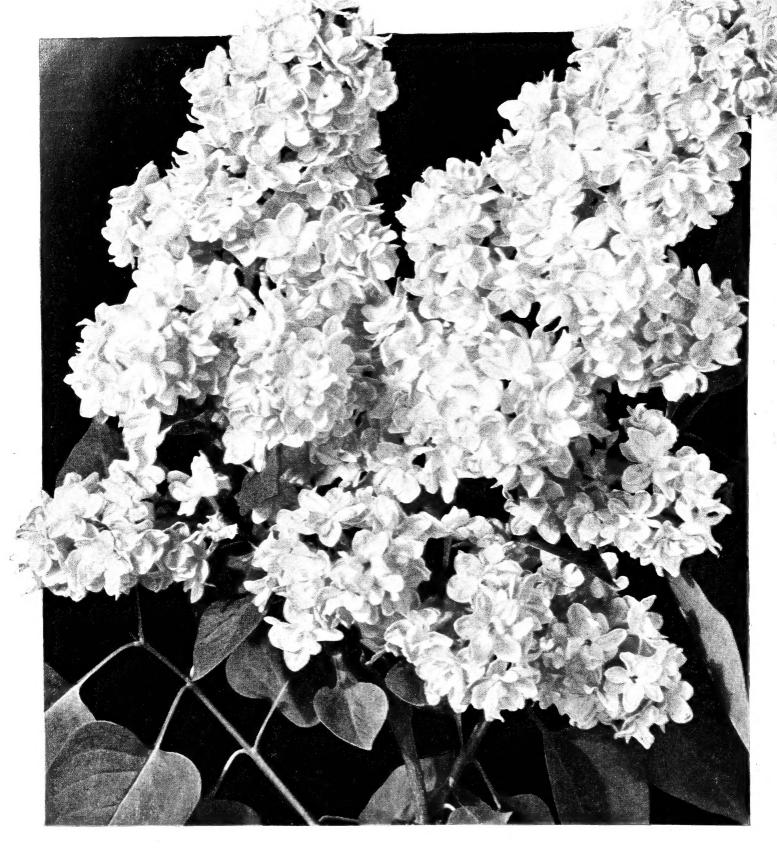
The plants are absolutely hardy and we believe they will outlive the person who plants them.

The Persian Liac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

After our 81 years in the nursery business here in Minnesota, we readily recommend it as the best farm windbreak, as it will outlive an evergreen windbreak two to one.

We have the Persian Lilac growing in four distinct colors: White, with a little trace of lavender; light pink; medium rosepink; and deep rose-pink.

#### Specimen Plants in Light and Deep Pink Only



## Victor Lemoine

This is one of the Lilacs that we have placed among the very best since it bloomed for us the first time. In choosing a list for any of our customers, we always name it among the first. The bush is strong growing, rather open, and very tall. The blooming branches terminate in tremendous panicles of blue overcast with pink in the bud. It opens into the most charming combination of pink and light blue imaginable.

Select, 2 to 3 ft., \$5.00

The color plates which we are using to represent this collection of five Lilacs may be used by other growers to illustrate other varieties of French Lilacs. We have selected them to illustrate the collection that we are offering as they are as near true to form and color as pictures can be made. We are listing these Lilacs in a 2 to 3 ft. size but most of them will run 3 to 4 ft. They should bloom the second year.



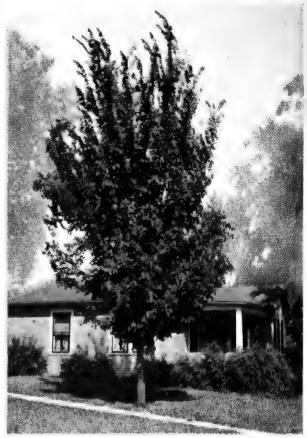


Golden Niobe Weeping Willow

#### ELM (Lake City)

The Lake City Elm is a selection made at Lake City, Minnesota, of a very fine specimen of the American White Elm. The tree selected was a remarkably beautiful tree. All propagating has been from this one specimen so the young trees will all be like this one parent when they are mature. These trees need no trimming. In our opinion, this Elm is the finest all around tree for the boulevard, lawn or for general planting that we have in Amer-

Nice 6 to 8 ft. trees, \$2.25 each; 2 for \$4.25. More than 2 trees at \$2.00 each.



Lake City Elm

## Brand's Ornamental Trees

(Not Prepaid)

#### **NORWAY POPLAR**

The fastest growing and develops into the largest tree of all we have. We have had trees that grew as much as  $7\frac{1}{2}$  feet in a season. Throughout this section often spoken of as the "sudden saw log." 4 to 5 ft., 75c; 10 for \$5.00. 5 to 6 ft., \$1.00; 10 for \$7.50. 6 to 8 ft., \$1.25; 10 for \$10.00.

#### LOMBARDY POPLAR

This tree is very similar in growing habit and appearance to the Bolleana Poplar. This is a green-leaved tree and one that is a most universally used as an accent tree in ornamental yard planting. In our section of the country we have found it hardier than the Bolleana. 5 to 6 ft., \$1.00; 6 to 8 ft., \$1.25; 8 to 10 ft., \$1.75.

#### WILLOW, WEEPING

(Golden Niobe)

The Golden Weeping Willow, the most beautiful in that species. Splendid as a lawn tree, for planting near pools or along the banks of streams. A graceful weeping tree with deep rich golden bark on trunk and along the long slender weeping branches. Hardiest of all the Weeping Willows. Very beautiful in the winter because of its rich yellow bark, which makes it very conspicuous. Absolutely hardy here in Minnesota. One of the most effective of all trees for real ornamental effect.

5 to 6 ft., \$1.50; 2 for \$2.75 6 to 8 ft., \$2.00; 2 for \$3.75

#### MAPLE (Schwedler)

This is the beautiful Red Maple. The trees have the same beauty of growth that our native Hard Maple has. But in the spring from the time growth starts and for about six weeks, the tree is absolutely red. One of our hardiest and most beautiful trees. To grow a good Schwedler Maple the limbs should be allowed to grow close to the ground. Have low limbs on the south side if possible to shade the trunk and save the tree from sun-scald. 6 to 8 ft. trees, slightly branched, \$4.00 each; 2 fcr \$7.50.





Lombardy Poplar





### This Offer for Spring 1949 Only

#### **ALL RED**

Richard Carvel. Early.
Longfellow. Early.
A. J. Davis. Midseason.
Henry St. Clair. Midseason.
Mons. Martin Cahuzac.
Midseason.

Felix Crousse, Late. Rubra Superba, Late.

#### ALL WHITE

Duchesse de Nemours. Early.

Festiva Maxima. Early.
Mme. de Verneville. Early.
Nymphaea. Midseason.
Couronne d'Or. Late.
Nina Secor. Late.

#### ALL PINK

Luetta Pfeiffer. Early.

Souv. de Louis Bigot. Midseason.

Sarah Bernhardt. Late midseason.

Claire Dubois. Late. Chestine Gowdy. Late. Jeannot. Late. Tourangelle. Late.

#### SPECIAL OFFER

Choose From the Three Lists

Any 1 for ....\$1.50 Any 3 for .... 4.00

Any 6 for .... 7.00 Any 12 for .... 12.00

All Postpaid

### SURPRISE BOXES

An Offer You Cannot Afford to Pass

For three seasons we have disposed of our surplus by making up Surprise Boxes and we believe that every box that we have sent out has been a really pleasant surprise to our customer.

You may wish to know something about what we will place in each box. Each box will have a total value of \$19.00 and will contain up to six roots. If you wish a smaller number, we select roots of greater value.

Tell us what colors you prefer and leave the selection to us. All the roots will be correctly labeled and will be regular Brand Divisions.

Take advantage of our offer and get a fine box of Peonies, a regular \$10.00 value, for \$7.50, postpaid.

#### COMPLIMENTS ON OUR SURPRISE BOXES

Charlotte, N. C., May 27, 1941

"I received the Surprise Package of Peony roots in fine shape and truly they are SURPRISE PACKAGES. I am just thrilled to have such a lovely collection and I never would have gotten it any other way. I'm sure you couldn't have sent them to anyone that will enjoy them more or be more appreciative of their beauty. I feel very fortunate to have sent my order just when I did. We have an ideal climate and soil for Peonies and I can hardly wait to see these bloom. I thank you very much."

MRS. D. J. C.

## Prize Winning Varieties

We are offering for our spring sales a selected list of high class Peonies. They are not only prize winners but they are excellent garden specimens. Our roots are large and of most excellent quality. If planted early this spring they should produce some fine flowers yet this summer. Every root is well worth the price we are asking, and we feel sure you will think likewise if you make a purchase from us.

## All Roots of Superb Quality

8.8 BALL O' COTTON

(Franklin)

A perfect Rose type, pure white coming into bloom late midseason. \$2.00

9.0 DENISE

Lemoine

A very large white opening a faint blush pink. Fragrant and dependable. \$5.00

DR. JOHN L. CRENSHAW

(A. M. Brand)

A fine rich rose-red coming into bloom with Philippe Rivoire. An unusually large flower with symmetrically arranged petals. \$5.00

**EDWARD FLYNN** 

(A. M. Brand)

One of our new reds that resembles Philippe Rivoire in color. Like Philippe Rivoire it shows no stamens. The flowers are larger and the plant is a strong grower. A coming flower. \$15.00

**EVANGELINE NEWHALL** 

(A. M. Brand)

A very late, large, light pink with deeper pink running throughout the petals. Semi-double in type and considered by all who see it a fine variety.

\$3.00

9.4 GEO. PEYTON

(Nicholls)

A very large, new Peony coming into bloom late in the season. It is a fine pale buff with a suffusion of pink all through the flower. Better not pass this one up. \$5.00

#### INSTRUCTIONS FOR PLANTING PEONIES



If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to  $1\frac{1}{2}$  feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the division erect in the center of the hole with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

#### GOLDEN BRACELET

A M Brand)

A high built, pale yellow with a distinct band of golden petals through the flower that reminds one of a golden bracelet. \$5.00

#### 9.1 HANS P. SASS

(Hans Sass)

Mr. Sass has given us some of the finest Peonies we grow. He gave this one bearing his own name, which goes to show how much he thought of it. It is one of the really fine Peonies and one will not make a mistake in choosing it. A late, very large flower borne on tall strong stems. The color is a clean refreshing blush white deepening to a shell-pink in the center. \$5.00

JANE ADDAMS

(A. M. Bran

A late midseason white of medium size, beautifully formed, and Rose type. The petals are broad and cupped as they circle about the heart of the flower. The fragrance is delicate but pronounced. Two of our earlier white varieties, Frances Willard and Elizabeth Barrett Browning were named for famous women. When we found this beautiful white and were ready to give it a name we decided on the name Jane Addams. \$10.00

#### JOANNE FOREMAN

(A. M. Brand)

One of our newest introductions that we think more of the longer we have it. A large late flower with long narrow pointed petals. A very brilliant bright deep pink. We feel sure when this variety is better known, it will be even more popular than our Martha Bulloch. A sure-to-please deep pink. \$10.00

#### 8.8 LADY KATE

(Vories)

A large, flat, Rose type, light mauve-pink of perfect form. The plant is tall with stiff stems that carry the large flowers erect. The plant comes into bloom late in the Peony season, and this lovely pink is admired by all who see it in our field and in our show room. \$2.00

#### 9.0 LOREN FRANKLIN

(Franklin)

It has been several years since we were able to offer this very fine pink originated by Mr. Franklin. We consider it one of his very best flowers. The color is a peculiar shade of pink seldom found in the Peony. The flower is pleasingly fragrant and comes into bloom late midseason. You will like it. \$3.00

#### 8.7 LORCH

(G & K

A large, fragrant white with a lemon-cream center of petals showing traces of crimson. Beautifully formed flower. \$3.00

#### 8.0 MARY B. VORIES

(Vories

A very large Rose-type white coming into bloom late in the Peony season. It is a pure white showing a few stamens with an occasional faint tracing of carmine. The flower has a faint, sweet fragrance and when it is well grown the flower is perfect. \$3.00

#### 9.1 MINUET

(Franklin)

A late midseason, fragrant, light pink with Roselike center. In substance and form it has the character of an ideal flower. The flowers stand about 20 inches above medium tall bushes on stiff, straight stems. This is one of the very best of Mr. Franklin's many fine Peonies.

#### 9.0 MRS. BRYCE FONTAINE

(A. M. Brand)

A midseason, rich, dark crimson that will take its place among the very best reds when it is better known. Holds up well as a cut flower and it is also a fine show flower. \$5.00

#### 9.0 MRS. DEANE FUNK

(A. M. Brand)

A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Pconies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a Rosebud, cup-shaped center of large incurving petals. Magnificent in the show room. \$3.00

#### 9.4 MRS. LIVINGSTONE FARRAND

(Nicholls)

The most talked of new Peony in many years. This is because of its beautiful color. It is the pink everyone likes. It is a deeper shade than Walter Faxon and retains its color in the full sun much better. The flower is rather high and loosely built. The stock of this variety is scarce and our supply is limited. \$15.00



8.9 NANCY DOLMAN

(Vories)

A distinctive rose-pink of conical form and of great size. Although a very late variety, it seems to open as well in the South as in the North. The plant is very tall, with strong, heavy stems that bear blooms of extra large size and fully double. One of the best of Vories' originations. \$2.50

NICK SHAYLOR

(Shaylor & Allison)

In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety. \$5.00

R. A. NAPIER

(A. M. Bran

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed Tourangelle was about the last word in Peonies. In R. A. Napier, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for Tourangelle. But Tourangelle seldom comes good in Minnesota while R. A. Napier is good every year. \$5.00

This variety was judged the best light, double pink at the National Show held in Guelph, Ont., Canada, in June.

**RED GODDESS** 

(A. M. Brand)

A medium sized, semi-double red with two rows of petals enclosing an intense yellow center. The form of the flower attracts the eye and you are held spellbound by the beauty and the richness of the coloring. An intense, deep rich, velvety crimson. We consider this a real addition to our list of semi-double red Peonies. \$5.00

#### 9.1 ROSE SHAYLOR

(Shaylor)

A very large midseason pale flesh pink, tinted with rose pink, lighter at the edges and shading to a creamy yellow at base of petals; center petals strongly marked crimson on the edges. The plant is tall, strong, free flowering with good foliage on stiff stems. Another of Mr. Shaylor's fine Peonies. \$2.00

SAM DONALDSON

(Brand 1943)

We have been looking for a long time for a Peony as dark as Mons. Martin Cahuzac but with better plant habits. We believe we have this requirement in our new Peony, Sam Donaldson, named for an old schoolboy friend. This is a late Peony, in season with Philippe Rivoire. It has the beautiful dark red color of Cahuzac, but it is a much stronger plant. The plant is of good height, blooms medium to large, deep, globular in form, and of semi-Rose type. Mons. Martin Cahuzac burns quickly in the hot sun, but our new variety will stand right up in the sun without burning. \$15.00

T. C. CARPENTER

(A. M. Brand)

A new flower of ours which we are listing this year for the second time. A medium sized flower composed of large, nicely rounded petals neatly arranged in perfect circles, and possessing great substance. The color is similar to that of the great Solange, a pure ivory with a yellowish tinge. A superbly balanced flower. From our long study of this flower, we believe it will prove one of the coming great Peonies. \$5.00

9.1 W. E. BLANCHETTE

(A. M. Brand)

It is seldom we are able to offer this fine red, but when we made our last planting in the fall, we reserved 10 fine plants for our spring sales. This is one of the largest reds we have seen. It is a loose semi-rose type with immense broad petals arranged in symmetrical form like the petals of a Rose. \$7.50

Don't compare prices. It is quality that counts. Brand divisions are noted for their fine quality and being true to name.

#### SPECIAL PRICES ON ABOVE LIST FOR SPRING ONLY

You may select any Peonies you wish from the above list at a discount of 15% if your order amounts to \$15.00 or more. All orders for Peonies are postpaid if your order amounts to \$5.00 or more.



## ALWAYS GOOD . . ALWAYS DEPENDABLE

Sarah Bernhardt-Late, \$1.00



Mons Julis Elie-Early, \$1.50

Don't be afraid to make a nice planting of Peonies this spring. Our roots have been held in perfect condition in our large storage room, and they will come to you looking as fresh as if they were just dug from the field. Our roots are not only good, but they are really superb.



Walter Faxon-Midseason, \$1.50

We have 3 excellent yellow Peonies this spring:



Mme. de Verneville-\$1.00



Karl Rosenfield





Golden Dawn-Midseason, \$2.00



Avalanche-Late, \$1.50

Plant Our
Large
Brand Divisions
Early
and
Enjoy
Your Flowers
This
Same Season



Felix Crousse-Late, \$1.00

## CHOOSE FROM THESE PAGES

Enjoy the Best in Good Garden Peonies Choose any 3, one of a kind, for \$4.75, Postpaid

#### All 8 for \$9.50 Postpaid

If you order only one, please allow 25c extra for postage and boxing.



Border Planting of Felix Crousse



8.6 MIKADO

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.

A Brand Divisison \$1.50

#### MAKE YOUR OWN CHOICE

A special offer made up by us might not suit your individual garden, or you may already have some of the varieties listed on these two pages. You may choose a \$10.00 value for \$8.00 from our Single and Japanese types and we will send them to you postpaid.

#### 8.4 L'ETINCELANTE

(Dessert)

Dark pink, Very large flowers decidedly cup-shaped; great broad petals of deep bright pink, heavily margined with silver; a large center of bright yellow stamens. See color illustration.

A Brand Division \$1.50



## Beautiful Single and

8.5 ALMA

Shavior)

A midseason light pink of medium size. The pale pink guard petals which gradually fade to a pale yellow toward the base surround a cluster of bright yellow petaloids, tipped gold. Center carpels are a greenish yellow tipped pink. General appearance a big ball of yellow.

A Brand Division \$1.50

9.2 AMA-NO-SODE

(Japan)

One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy rich green foliage.

A Brand Division \$5.00

8.9 FLANDERS FIELDS

(A. M. Brand)

Red. A few years ago in one of our seedling beds of many varieties, we noticed a most conspicuous red. Even from 20 rods distance, this brilliant color stood out from all others. Every year, in every way, it has proven a splendid flower. A single of the most brilliant red. Two rows of petals surround a large, prominent center of golden stamens. Petals of great substance stand out flat; rich and velvety in appearance.

A Brand Division \$3.00



#### 9.0 KRINKLED WHITE

(A. M. Brand)

First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, like crinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines National Show. Especially fine for cutting.

A Brand Division \$3.00

At the National Peony Show held in Guelph, Ont., Canada, in June, 1948, Krinkled White again won first prize às the best single type bloom in the show.

8.0 HENRI POTIN

(Dorigt)

A late china pink overlaid with rich shadings of salmon. The broad guard petals surround a large tuft of filamentous petals gradually fading to white with vivid yellow at the tips. We consider this one of the best pink Japanese varieties. We have watched the performance of this variety in our fields over a number of years, and we like it as well as Ama-No-Sode.

A Brand Division \$3.00

## Japanese Types

The beauty of Leto lies in the form of the flower and also in its color. It is a pure glistening white with prominent center of rich deep yellow staminodes. The plant is strong and a profuse bloomer. Don't overlook this new one. A Brand Division \$3.00

MANKATO (A. M. Brand)

A beautiful pure white with very rich texture. The petals, which appear in two rows, are nicely rounded and wonderful in form. There is a great golden center of stamens with green carpels tipped pink. Very upstanding, medium height. An excellent flower.

A Brand Division \$3.00 MIDWAY ISLAND (A. M. Brand, 1945)

A new Japanese type Peony of our origination which we selected some years ago as being very unusual. It is strong growing variety, stands very erect in the field; produces medium to large flowers: the plant is tall and immediately attracts attention in the field. The flower has prominent creamy white guards, slightly flushed pink, and surrounds a mass of golden wiry staminodes

A Brand Division \$5.00

8.9 PRIDE OF LANGPORT

A dainty flower of brilliant, soft peach pink coming into bloom midseason. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very dec-

A Brand Division \$2.00 orative garden plant. 8.7 RASHOOMON

One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely. A beautiful flower.

A Brand Division \$2.50

A large midseason rosy pink with broad rounded guard petals. The center is composed of loose staminodes, broad and crinkled, faced light pink. The plant is tall, with dark broad foliage. An excellent variety and a much better grower with us than Tamate-boku, which we have been forced to discard.

A Brand Division \$2.00

9.0 TORO-NO-MAKI

One of the finest of all white Japanese Peonies. It comes into bloom midseason. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower.

A Brand Division \$3.00

8.0 TORPILLEUR

A large fine flower, held rigidly erect on long, stiff stems. The guard petals are deep Rose-red with center petals of the same color tipped with cream. A splendid variety, distinctly different from all other Japs. A Brand Division \$1.50

8.7 AKASHIGATA A very satisfactory variety with bright rose guard petals surrounding a heavy center of filamental petals of bright

A Brand Division \$1.50 pink bordered with gold.





8.4 MELLEN KNIGHT (A. M. Brand) A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red.

A Brand Division \$1.50

Lebanon, Ill. May 19, 1941

"A few years ago I bought from you Japanese Peony 'Prairie Afire' and I am simply thrilled over it as a cut flower developed indoors. It's simply gorgeous, sweet scented Rose. I'd have called it 'Rose of Wonderland' had I originated it. I never want to cut my blossoms of any flowers for indoors, that is why I was so disappointed the first time I saw it blooming in my garden. I am proud of it.'

A Brand Division \$5.00





USTY GOLD. 33 inches. An entrancing lemon-toned variety with lightly ruffled petals. Our pictures are MISTY GOLD. 33 inches. accurate and you can see for yourself that the ones we are able to illustrate in color are real beauties.

Each \$2.25; 3 for \$6.00

We begin to ship our Iris orders early in July. Order promptly and it will not be necessary to ask you to make a second choice.

RED VALOR. 38 inches. This is a fine red that must be seen to be appreciated. A garnet-red self with domed standards and semi-flaring falls. A hardy variety and a new red that is very much in demand.

All 4 Iris On This Page for \$11.50 **Postpaid** 



LOTHARIO. 38 inches. A huge bicolor with light blue standards and rich velvety purple falls. New, excellent, and a variety that will please you.

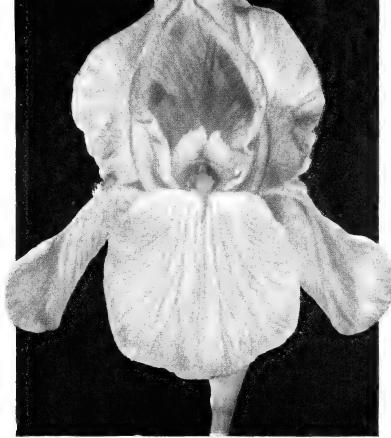
Each \$3.00; 3 for \$7.50

#### Root Rot

Root rot is caused by too much moisture. Plant in well-drained sunny location. If necessary, spray with Bordeaux.

ALADDIN'S WISH. 36 inches. A new variety selected by the originator because of its unusual coloring. It is a lovely shade of clear soft blue washed with palest tracings of cream radiating through the flower. A large





GREAT LAKES. 48 inches. A very tall clear blue self. Winner of the Dykes Medal in 1942. Judged by the American Iris Society as the No. 1 variety for the past 4 years. Each \$1.00; 3 for \$2.50

#### Iris Borer

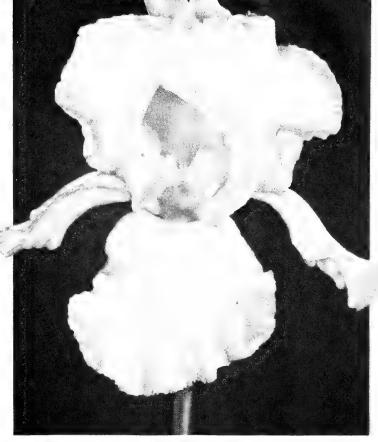
This pest resembles a cut worm and is found in the leaves and burrows into the rhizome in July. Remove them by hand and burn all old Iris leaves.

BROWN THRASHER. 34 inches. An appealing variety of most unusual coloring. The rich reddish brown is enhanced by a deep orange beard. No other variety like this one.

BROWN THRASHER. 34 inches. An appealing variety reddish brown is enhanced by a deep orange beard. No other variety Each \$2.50; 3 for \$7.00



[19]



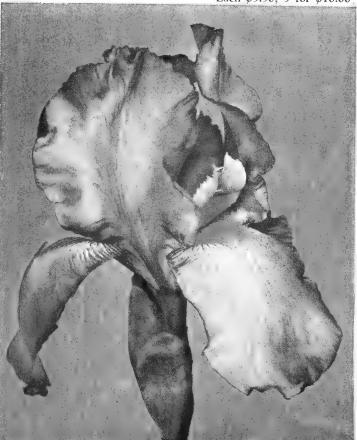
**SNOW FLURRY.** 40 inches. A giant ruffled icy-white with large broad petals, crimped at the edges. Very much in demand. Each \$1.50; 3 for \$4.00

We have 26 different varieties of high class Iris illustrated in color. A total value of \$30.65, for \$29.00, postpaid.

HARRIET THOREAU. 38 inches. A new orchid-pink self with large flowers slightly ruffled. An improvement over any other variety in this color.

Each \$3.50; 3 for \$10.00







**42" CITY OF LINCOLN—The Most Brilliant of All the Variegatas.** The rich golden standards and bright red falls make this one a "must have."

Each 50c; 3 for \$1.25



July and August are the two best months for planting Iris. We ship from July 5th to Sept. 15th.

**36" ELSA SASS.** A large clear lemon-yellow with a greenish cast. Unlike other yellows.





36" WABASH. A popular variety with snow white standards and deep pansy purple falls.

Each 50c; 3 for \$1.25

All 4 This Page

\$2.15 **Postpaid** 

for

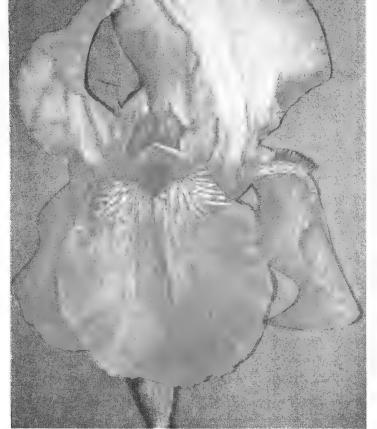
On

Transplanting Iris

Transplant every third year immediately after the blooming season is over.

36" CHINA MAID. One of the best of all pinks. Each 60c; 3 for \$1.50





38" MAJENICA. A fine salmon-pink blend with wide petaled flowers of excellent substance. A huge flower with standards and falls practically identical.

Each \$1.50; 3 for \$4.00

#### Mass Planting

If you wish to plant in groups of 3, we offer 3 each of all 8 varieties for \$19.00, postpaid.

**38" WINTER CARNIVAL.** One of the most beautiful of all white Iris. The flowers are large and flaring, and are borne on tall stiff stems. The beauty of the flower is enhanced by a heavily tinted gold throat. A Minnesota origination which proves its hardiness.



tinct in size and color that it appeals to all.

Each \$1.00; 3 for \$2.50

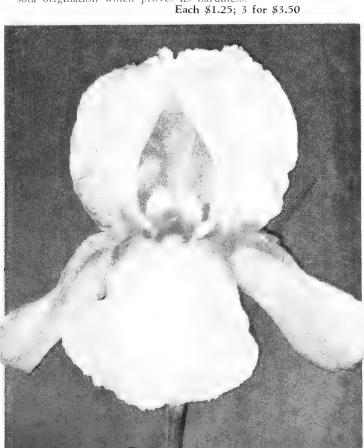
All 4 on This Page for \$5.00

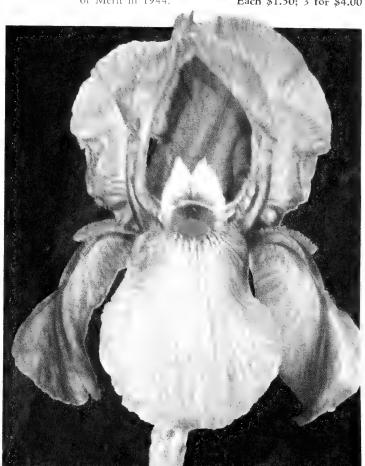
**Postpaid** 

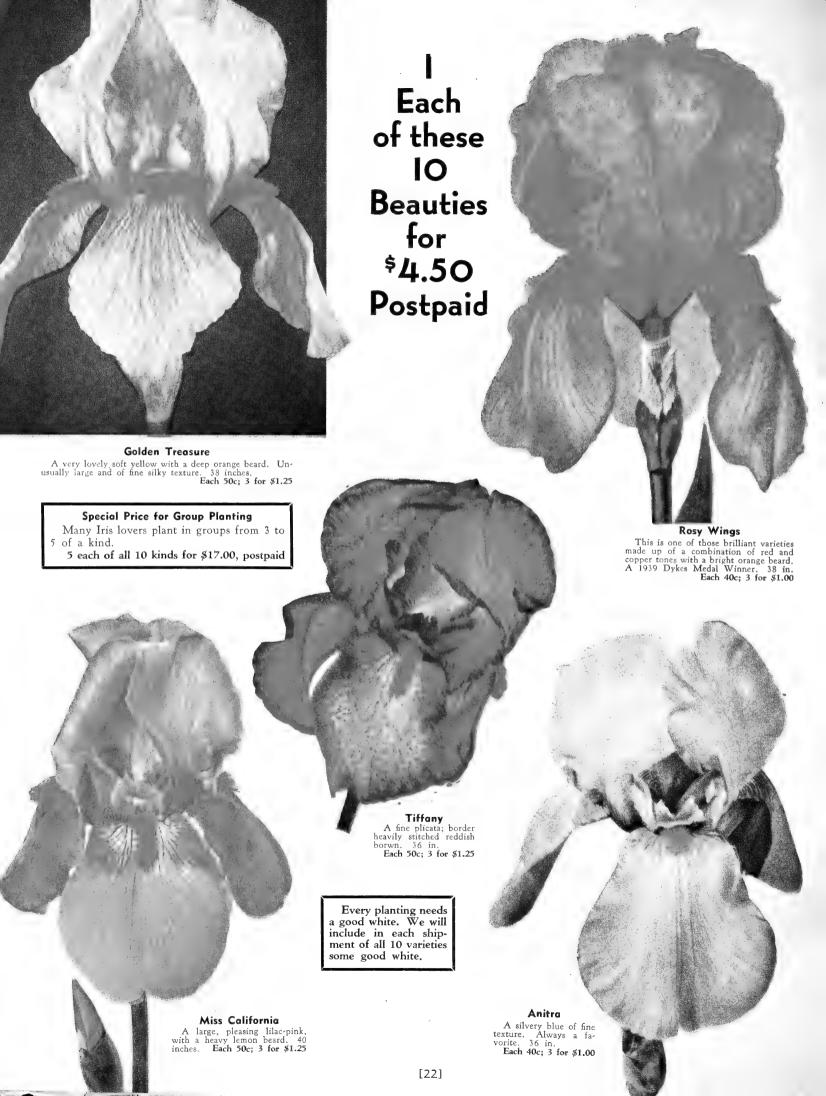
#### Winter Protection

Protect newly planted Iris in winter by using straw, hay, or lawn clippings or mound them over with loose soil.

MULBERRY ROSE. A beautiful well named variety. A very large flower with unusual coloring—a deep pinkish mulberry, with a heavy orange beard. Award of Merit in 1944. Each \$1.50; 3 for \$4.00











High Bush Cranberries

#### HIGH BUSH CRANBERRY

The High Bush Cranberry is native all over the wooded sections of Northern Michigan, Wisconsin, and Minnesota. Thousands of bushels of fruit are gathered each fall and made into

There is a great variation in the size of the fruit. Some bushes bear fruits twice as large as that of others. Our bushes are grown from fruit selected from bushes growing the very largest berries we could find. The berries are not good to pick and eat from the bush. They are disappointing if they are bought with such an idea in mind, but they are fine for culinary purposes and make a jelly that looks tastes exactly like that of the marsh Cranberry, such as you buy at the grocery. It is for the jelly that this fruit is used.

Nice to plant as individual shrubs, either in clusters or in long rows as a background. Grows to a height of 8 to 12 feet. Old bushes will often bear a bushel of fruit in a single year. If planted on the farm where there is plenty of room, nothing else is nicer than a full row of High Bush Cranberry planted along the north side of the garden, where it will produce loads of fruit and at the same time act as a dense low windbreak for the garden. So planted, bushes should be set 6 feet apart.

2 to 3 ft., \$1.00; 3 for \$2.50;

10 for \$7.50

#### PRUNUS CISTENA

Prof. Hansen's Famous Red-Leaved Cherry

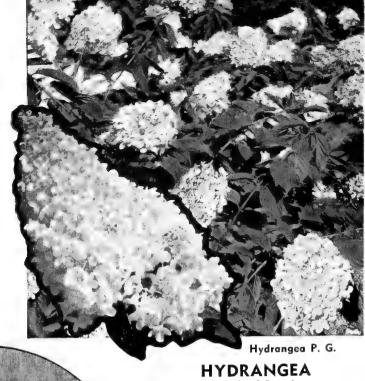
A wonderful low-growing intense red-leaved Cherry that grows in bush form up to a height of 6 feet. Foliage brilliant red all summer. After passing southern end of Lake Michigan, color much more intense than in the West. Fine for border planting. This is about the most brilliant purple-leaved shrub we can grow in the North. Try it. It will please you.

3 to 4 ft., \$1.50

#### **Prunus Cistena**



Brand's Ornamental Shrubs



(Hills of Snow)

This is the early flowering Hydrangea. It comes into bloom in July and continues until frost. Large, flat, white blooms. Does very well in the shade. It makes a very fine border plant and for planting closely 18 to 24 in., \$1.00 about the house.

#### HYDRANGEA P. G.

The large fall-blooming Hydrangea. Great panicles of bloom often 12 inches long by 8 inches in diameter come into full development in September. At first pure white, color gradually changing to delicate pink. Makes fine winter bouquets.

Fine, 18 to 24 in., each \$1.00

#### ALMOND

Double Flowering Pink

One of the very earliest shrubs to bloom. Low bushes grow 2 to 4 feet high and are covered early in the spring before the leaves appear with great masses of little pink roselike flowers.

Strong 2 to 3 ft., \$1.25



#### ALMOND, Double Flowering White

Bush looks same as the pink, but more upstanding, and absolutely covered with little intensely double, pure white flowers like little double Roses. Our finest and very early white shrub. Personally we think the White Almond much more beautiful than the pink.

Strong, 2 to 3 ft., \$1.25

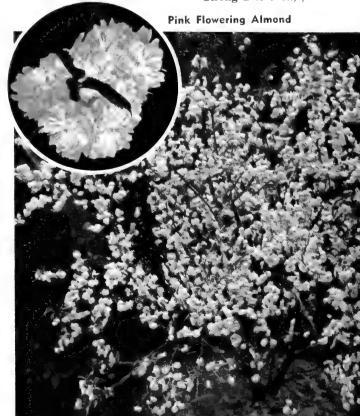
#### CARYOPTERIS, **BLUE MIST** (Hardy Blue Spirea)

We have plenty of blooming shrubs during the early season through late May, June and July. But when fall comes, as a rule, the shrubs are bare of bloom.

So it seems nice to find a late blooming shrub hardy enough to stand our northern climate. This we have in Hardy Caryopteris which has proved hardy to the Canadian line.

A low growing, perfectly rounded shrub that reaches a height of about 2 feet. Covered through August until killing frost with delicate lacelike flow-

Nice 2- to 3-ft. plants: \$1.25 each; 2 for \$2.25.





#### THREE BUSH HONEYSUCKLES

ZABELI. This is a true red Honeysuckle. The first year after blooming, it may not show its true color. The bush is slender branched, very graceful, and blooms profusely. A truly fine shrub.

PINK AND WHITE. We have the Bush Honeysuckle in a deep pink and in a creamy white. The three colors planted in a group 6 feet apart make a fine combination.

Prices of all Honeysuckles: Strong, 2 to 3 ft. bushes, any color, \$1.00; 2 for \$1.75. 10 bushes, all 1 color or assorted, \$7.50.

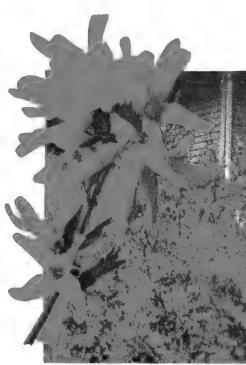
Plant Honeysuckles for the birds. They like the bright red and yellow berries these shrubs produce in the

## ate summer.



The most showy of all the Forsythias. Upright spreading variety. Limbs gracefully curving, covered before leaves appear with large golden yellow flowers.

2 to 3 ft., \$1.00



Forsythia

#### SPIREA

SPIREA ARGUTA. Every one who sees this Spirea loves it. It is the first of all the Spireas to bloom and when in bloom its graceful slender branches are literally covered with small white flowers. The bush is the most attractive of all the Spireas after the bloom is gone.

2 to 3 ft., 85c; 2 for \$1.50

SPIREA PRUNIFOLIA. It is seldom that Spirea Prunifolia, which is the true Bridal Wreath, is offered for sale. Prunifolia comes in long sprays of beautiful little roselike white flowers. Dainty and beautiful.

2 to 3 ft., \$1.25; 2 for \$2.00

#### TAMARIX

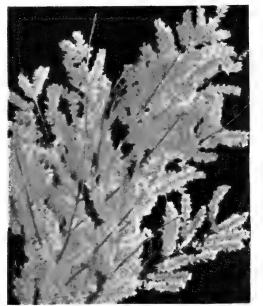
The Tarmarix is one of our prettiest and most striking shrubs when in bloom. Many varieties of Tama-rix are not hardy but the variety we are offering is hardy. In planting the Tamarix, it should be cut back to within 6 inches of the ground, so we trim them before they leave the 2 to 3 ft., \$1.00

#### PRUNUS TRILOBA

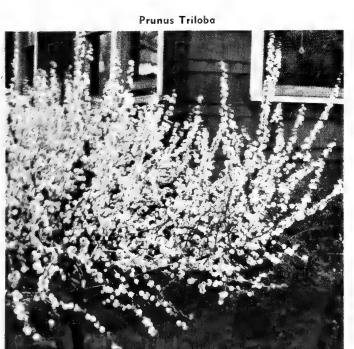
(Rose Tree of China)

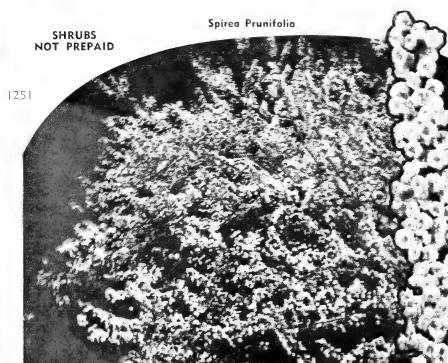
Beautiful hardy flowering Plum, covered with little full double roselike pink blooms before the leaves come. Very early. Many people think this is the same as the Flowering Almond but the Prunus Triloba is much larger. It grows to a height of about 6 feet and has a spread of about 6 feet. Blossoms resemble the Flowering Almond except they are larger. When this shrub is in bloom it sells well at the nursery-every-

3 to 4 ft., 1.50 each; 2 for \$2.75



Tamarix





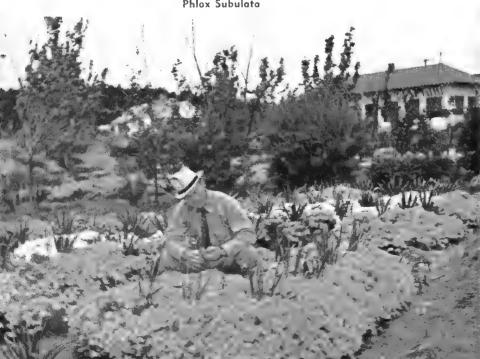
Mrs. Scott Elliott Columbine

#### LILY-OF-THE-VALLEY

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Take little room but are always there and furnish many little sprays of sweetly perfumed flowers Single pips, 12 for \$2.00, postpaid



Lily-of-the-Valley



### **AQUILEGIA**

#### or Columbine

The Aquilegias or Columbines are among the most elegant of the hardy perennial plants. They do well in full sun, but are best suited to semishady locations. They are the most commonly used in the long-spurred mixtures which cover a wide range of soft, delicate, distinct shades.

#### WONDERFUL COLUMBINE MIXTURES

MRS. SCOTT ELLIOTT. (Long-Spurred Hybrids.) One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft color tones, combined with very long, graceful spurs. Strong, select, 1-year, field-grown plants, 3 for \$1.35; 6 for \$2.50; 12 for \$4.00, postpaid.



A very hardy perennial with large, 11/2 inch bell-shaped flowers. This season we have Platycodon in two distinct colors, light pink, and blue. 1 root of each, or 2 of 1 kind for \$1.00; 2 roots of each, or 4 of 1 kind for \$1.75; 4 roots of each, or 3 of a kind for \$3.00, postpaid. Please state what colors you wish when

### PHLOX SUBULATA

(Moss or Creeping Phlox)

These dwarf creeping Phlox are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock gardens, for terrace plantings, and for planting about the base of the stone in cemetery work. Height 4 to 6 inches.

They are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. Water well in planting and then keep the soil well stirred for several weeks. Plant 8 inches apart

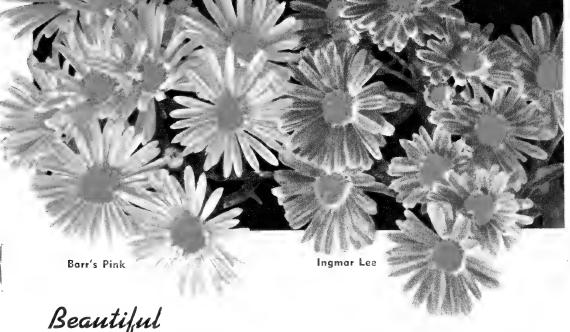
were well sun and divide every three or four years.

We offer these plants in four distinct shades: Red, blue, light apple-blossom-pink, and deep pink.

#### **PRICES**

1 each of all 4 shades for \$1.65 3 each of all 4 shades for 4.75 Postpaid





## FALL BLOOMING ASTERS (Michaelmas Daisies)

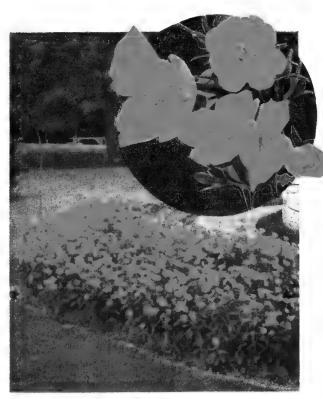
Perfectly Hardy, Easy to Grow, Amazingly Colorful, Late Blooming, Very Desirable-A Colorful Background for Fall Blooming Mums

BARR'S PINK. One of the largest and finest of deep pink Asters. The plant at maturity reaches a height of from 4 to 5 feet. Fine used as background for lower growing perennials. A real gem as a deep pink.

HARRINGTON'S PINK. This is a truly great pink. It is a lighter and purer pink than Barr's and makes a fine cut flower. All our Asters are about the same height.

INGMAR LEE. (New.) A new Aster found growing on our own grounds and offered again this spring. It is a rich, deep, brilliant blue-purple. It was named for one of our helpers who discovered it in our field.

Strong, field-grown plants: 50c each; 3 for \$1.25; 6 for \$2.50; 12 for \$4.50, postpaid



#### **OENOTHERA**

Often Called GOLDEN SPRAY or EVENING **PRIMROSE** 

A low growing, spreading perennial throwing out many branches to a height of about 2 feet These branches are covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, using three or more plants in

Strong, field-grown plants: Each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00



Aster, Harrington's Pink

#### LYTHRUM MORDENA

We think it is the best of all the Lythrums and a great improvement over old types. Long, upright growing stems just covered their length with little deep bright rose-pink flowers. This is a good one. Showy plants for moist, shady borders, and watersides. This is a Lythrum of real merit. The older sorts are not so desirable because of their dull color. But this is a bright, attractive pink and you will like it. It will give color to your perennial border over a period from four to six weeks. Also fine to use in bouquets with other flowers. Height 3 to 4 feet. Strong, potted plants that will bloom this season.

Each 50c; 3 for \$1.25; 12 for \$4.00, postpaid

#### Lythrum Mordena



#### Special Perennial Offer

6 Columbine 6 Lilv-of-the-Valley

6 Platycodon 6 Subulata Phlox

6 Asters 6 Lythrum

6 Ocnothera

42 Fine Perennials for \$13.50, Postpaid

American Beauty

#### Count Zeppelin



# Brand's Hardy

Large, Well-Rooted, Field-Grown Plants

## **14 BEAUTIES**

AMERICAN BEAUTY. A very strong growing, disease-resistant Phlox, that always does well in our fields. Medium tall with well-filled panicles in a uniform American Beauty-Rose color. Very desirable.

**CAROLINE VANDENBERG.** A dainty sweet-scented lilac-blue with large individual florets. Very much like Ethel Pritchard.

**COUNT ZEPPELIN.** Exactly like the color illustration. The floret is waxy white with a red eye. Very free flowering.

**JULY LIGHTS.** A medium growing variety producing an abundance of large red trusses. Each floret is shaded with a soft bright red with a deeper red eye.

**LILLIAN.** One of the most popular of all Phlox. A lovely pure cameo-pink without any trace of magenta or rose and with distinct tracings of blue around the center. Very large florets and a profuse bloomer. Not a strong grower.

MARY LOUISE. The individual florets are twice as large as those of any other white Phlox. The best white Phlox to date

MRS. HARDING. A splendid strong growing variety that produces immense panicles with very large individual florets. A medium deep pink.

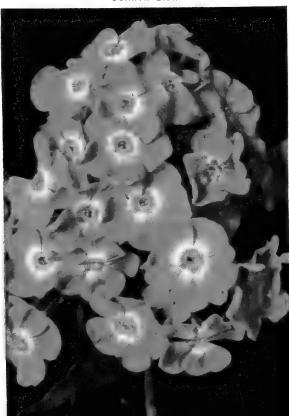
ORANGE BEAUTY. An outstanding brilliant orange-scarlet.

**PINK CHARM.** A clear, very bright pink, in compact trusses on many medium height stems. A strong, healthy grower. You will like it.

#### **CARE OF PHLOX**

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way, a second setting of bloom will come on and thus the season will be prolonged. This plant likes a well enriched soil and a sunny location, well-drained position.

Salmon Glow



## Perennial Phlox

#### —All Will Produce Fine Bloom This Fall

None More Beautiful

•

None More Dependable

#### Choose From Our List

From the varieties of Phlox we have been growing these past years, we have selected 14, representing a wide range of color, for our spring list. Decide which colors fit into your particular garden and then choose those varieties from our list for satisfactory results.

- R. P. STRUTHERS. We consider this variety one of the most satisfactory. Very hardy and a splendid bright red or deep rose-pink. This is a variety that always winters well.
- **RUBY LEE.** A rich Plum-red with immense blooms. The florets are extremely large, the plant is strongly branched, and of medium height.
- **SALMON GLOW.** As the name implies this is a lively pink with salmon shadings.
- **STARLIGHT.** A real violet shading to lilac with star/shaped white centered florets.
- **THOR.** A dependable variety that always gives satisfaction. The plant throws up strong stems, with nicely shaped trusses in a pleasing salmonpink; unusually hardy.

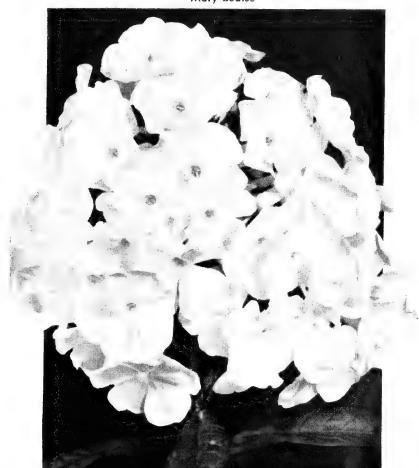
For best effect Phlox should be planted in groups of at least three of a kind. To those who wish to make a large border planting in this way, we offer three each of any 10 varieties in this catalog for

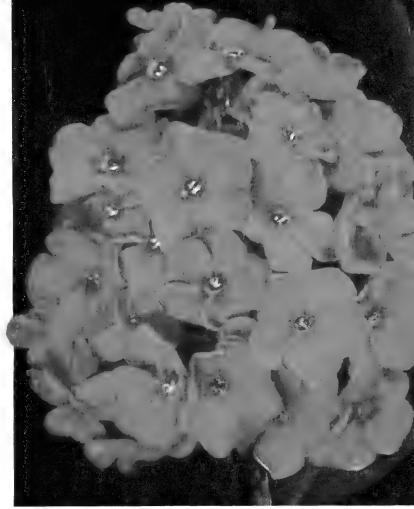
> \$12.00 Prepaid

## PRICES Strong, 1-Yr., Field-Grown Stock

Any	6	for						\$1.35 2.50 4.75
		P	ror	·i.	d			

#### Mary Louise





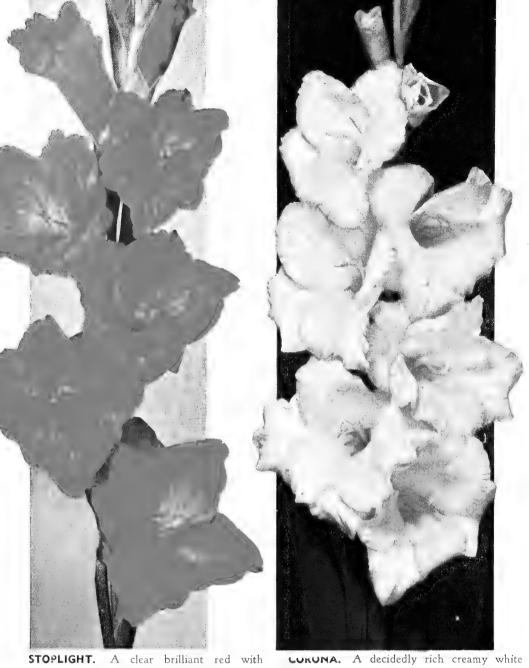
July Lights

#### HOW TO PLANT

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.

#### Caroline Vandenberg





STOPLIGHT. A clear brilliant red with lightly ruffled florets. A shade lighter than Red Charm. If you wish an exhibition flower this is a sure winner. Try it.

5 for 60c; 10 for \$1.00

WITH A decidedly rich creamy white with edge of petals a bright rose. This new Glad sold well for us as a cut flower this season. You will like it.

5 for 60c; 10 for \$1.00



BELTRAMI. An early midseason rose-mulberry. Florets ruffled with many open at one time. Similar to the once popular variety, Bagdad, but Beltrami is much more beautiful. A fine show flower.

5 for 75c; 10 for \$1.25

### Choice Varieties We Were Not Able to Illustrate in Color

BEACON. A fine bright rose-scarlet with a creamy blotch in the throat. The plant is tall and carries from 8 to 10 large ruffled blooms, nicely arranged, and open at one time. This is a top cut-flower variety and a Glad that is liked by all. A real show flower.

5 for 50c; 10 for 80c

BIG TOP. A huge rich midseason light salmon pink with a carmine spot in the throat. A fine all around variety that is always in heavy demand. 5 for 75c; 10 for \$1.25

BURMA. A midseason heavily ruffled deep rose-purple shading lighter towards the throat. Often opens 8 or 10 nicely placed blooms of great substance. Stems are straight and of medium height. This is a wonderful exhibition variety. Don't miss it, 5 for 75c; 10 for \$1.25

**ETHEL CAVE COLE.** A fine early pure light pink toward the throat. Comes into flower about 2 weeks ahead of Picardy. A very fine one to grow for early cut flowers.

5 for 60c; 10 for \$1.00

KING LEAR. An early ruffled rich red-purple with a silver edge. Florets very large and velvety in appearance. Always sells readily as a cut flower. 5 for 50c; 10 for 80c

with fine ruffled florets well placed on excellent stems. One of the very finest cut flowers and a most excellent commercial variety.

5 for 75c; 10 for \$1.25

**LEAD!NG LADY.** A new rich creamy white. When this new variety is more widely grown, it will be as well liked as Picardy. A great prize winner.

5 for 75c; 10 for \$1.25

MARGARET BEATON. A beautiful snow-white with a vermilion-pink blotch in the throat. The blooms are large and well placed with six or eight open at one time. A fine commercial variety and also one that is hard to beat in the show room. Don't overlook this one. 5 for 50c; 10 for 80c

PICARDY. A beautiful shrimp pink and one of the most popular of all varieties. When good bulbs are planted of this variety, the flowers are hard to beat in the show room.

5 for 50c; 10 for 75c

ROSA VAN LIMA. A pretty light rose shading deeper toward the throat. If you see this fine pink in bloom you will surely order. It was one of our very best cut flowers this season.

5 for 50c; 10 for 90c

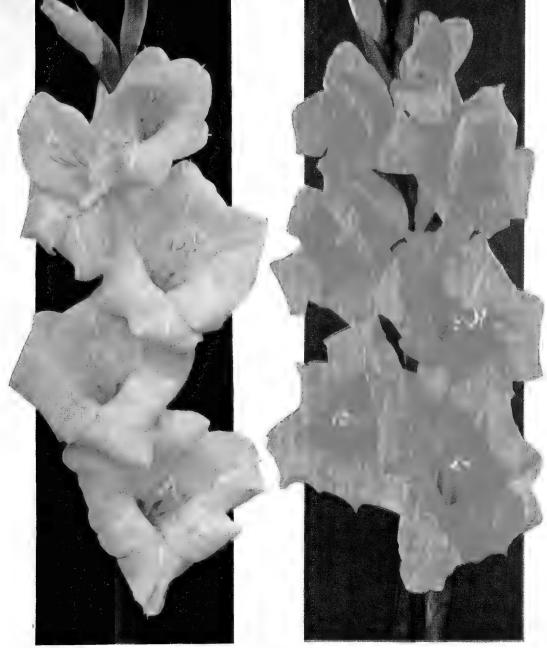
All orders for Glads amounting to \$2.00 or more are postpaid.

#### COLLECTION B

We are filling all orders with young selected bulbs, of full blooming size that will give as good results as any bulbs sent out this spring.

5 Each of All 6 Varieties In Color On These Pages 30 In All Sacked Separately

For \$4.00, Postpaid



PINK RADIANCE. A superior new light pink with large florets and tall straight stems. You cannot resist buying this one if you see it in bloom. 5 for 90c; 10 for \$1.50

MOTHER KADEL. A very fine clear yellow of excellent substance. One of the very best of all yellows. No markings.

5 for 75c; 10 for \$1.25



ABU HASSAN. The finest rich dark purple we have ever grown. Florets are large, stems straight, excellent cut flower. A popular variety.

### RECENT INTRODUCTIONS — From E. H. LINS

If you are interested in growing some of the very finest varieties of Glads offered today, make a selection from any of the following varieties. The bulbs we send you will produce specimen blooms later this summer for your personal enjoyment or win top prizes for you in any show room.

**BLACK PANTHER.** If you are looking for the blackest of all dark reds, this is the one. It is not only the darkest, but it is the best in its color class. It is a tall, early midseason variety with long spikes that carry a number of wide open florets.

50c each; 10 for \$4.00

DREAM CASTLE. A fine coral pink with a lighter pink heart. This is a variety that produces perfect spikes with from 8 to 10 ruffled florets open at one time. A fine exhibition variety. Late midseason. \$1.50 each; 10 for \$12.00

HALLOWEEN. A very early brilliant orangered that is very much in demand by those who buy cut flowers. In season with that fine white, Maid of Orleans.

3 for 45c; 10 for \$1.25

KENWOOD. A pure Christmas-red with large wide open florets blooming on tall straight stems. Late midseason.

3 for 45c; 10 for \$1.25

MERCURY. A tall strong growing vermilion-red. One of the most brilliant of all red Glads. This variety won the American Home Medal at the National Glad Show and was also the Grand Champion winner. 3 for 45c; 10 for \$1.25

NAVAHO. A beautifully formed pure red of great substance. Fine spikes carry from 16 to 18 buds with many open at once. Distinctly different from all other reds we list. 3 for \$1.00; 10 for \$3.00

RIO RITA. Best of all orange varieties. A true rich orange without a trace of salmon. Like Picardy, it opens large florets the entire length of the spike.

3 for 45c; 10 for \$1.25

ROYAL ROBES. One of the finest of all red Glads, and one that well deserves its name. The florets are heavily ruffled and of excellent substance. If you like fine reds, don't overlook this one.

\$1.50 each; 10 for \$12.00

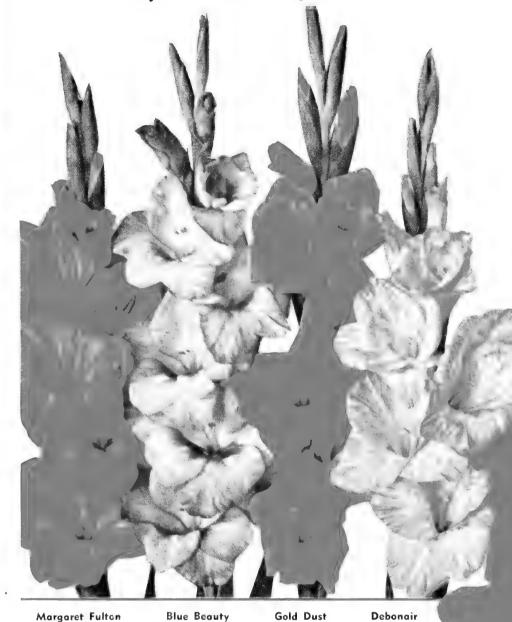
SPELLBOUND. A lively deep rosy pink blending into a small white throat. Large florets from 41/2 to 5 inches in diameter are well placed on strong straight stems. A spectacular variety

\$1.50 each; 10 for \$12.00

TREASURE ISLAND. A beautifully formed light rich orchid-pink with ruffled florets that measure from 5 to 6 inches across. A top notch variety blooming late mid-\$1.50 each; 10 for \$12.00

TROCADERO. A warm carrot-orange best describes this exceedingly popular variety. The tall spikes carry 18 or more buds with many somewhat ruffled florets open at once. Early midseason. \$1.25 each; 10 for \$10.00

## Buy Bulbs from Brand's



Elizabeth the Queen

Price per 10, 1 kind\$1.25						
Price per 10, 3 kinds 1.15						
Price per 10, 6 kinds 1.00						
Price per 10, all 17 kinds90						
All labelled, sacked separately All Postpaid						

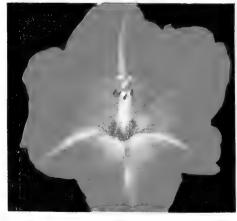
### AS FINE A LIST AS YOU CAN BUY ANYWHERE

We are offering this season an unusually fine list of Glad bulbs. We do not believe you will find a better assortment anywhere. We have been very careful in selecting varieties for color and other outstanding qualities. We have tried to get the best variety for the color chosen. The color illustrations have been greatly reduced in size. They are good but we do not feel that any of them measure up to the real beauty of the flower. Our bulbs are all of blooming size grown from bulblets. We feel sure that all who purchase from our list will be well pleased.



Black Opal





Golden Chimes

Red Phipps

## Quality and Varieties Never Disappointing







Red Gold—Aug. 20 Each 40c; 3 for \$1.00

### VERY EARLY BLOOMING MUMS

Just the collection for northern states where frosts come early. All begin to bloom in August and continue throughout the fall season.

All seven on this page and the following three for \$4.50, postpaid. Three each of all ten for \$10.25, postpaid.

Autumn Tide. Coral and gold blend. Aug. 28. Each 40c; 3 for \$1.10

Candlelight. A creamy ivory-white. Aug. 26. Each 50c; 3 for \$1.25

Harbinger. A glorious bronze. Aug. 22.

Each 40c; 3 for \$1.10

#### A MESSAGE FROM A SATISFIED ST. PAUL CUSTOMER

"Your Betty sure was a beaut, about 4 ft. tall, just like a small tree, and what blooms. Large size blooms and the plant was as big and round as a bushel basket. Then Chas. Nye, what a wonderful yellow and as tall as Betty. Hearthfire was also tall and full of blossoms. Autumn Song, Burgundy, and Red Velvet all did well and of the ones I had before, Chippewa, Avalanche, Red Gold, Maroon n' Gold, all were fine. This was a dandy fall for Mums."

One each of all seven in color plus three described above, for \$4.50, postpaid.



Zantha—Aug. 16 Each 50c; 3 for \$1.25

Chippewa—Aug. 30 Each 50c;

3 for \$1.25

[34]

Three each of all ten

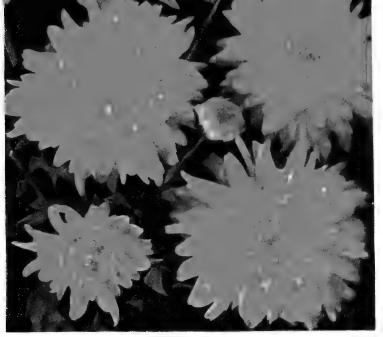
above collection, for

\$10.25, postpaid.



Maroon n' Gold—Aug. 26 Each 50c; 3 for \$1.25





Charles Nye (Kraus) --- Sept. 28

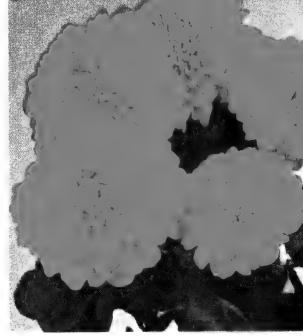
#### LATER BLOOMING MUMS

Just the right ones for outhern, central, and western states where the fall season is long. However, these kinds make fine varieties for potting and developed inside where the fall season is short.

MARTIN'S WHITE. Sept. 5. This is one of the very best of all pure whites. The flowers often measure 4 in. in diameter. Sorry we have no picture, for it is a real

Each 60c; 3 for \$1.50

You will not be disappointed in any variety we offer.



Sienna (Kraus) -Sept. 16

#### THREE NEW CHICAGO MUMS

Originated by Mr. Kraus. All bloom in September.

GOLDEN SUNSET. A large showy flower made up of burnished copper petals with a rich ruby center. Very attractive. Sept. 27.

Each 75c; 3 for \$2.00

TANGERINE. As the name implies this new Mum is a brilliant Spanish orange. A fine fall color. Sept. 27.

Each 60c; 3 for \$1.50

MURMURS. An early variety that opens amaranth pink and gradually changes to a rich mallow-purple. Sept. 4.

Each 50c; 3 for \$1.25



Red Velvet-Oct. 2



Lavender Lady-Oct. 6

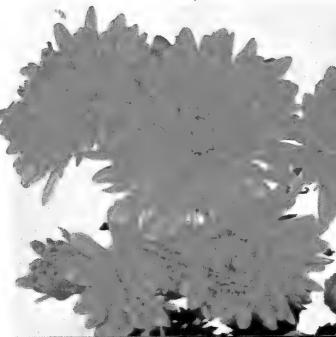
Each in Color, 50c; All 6 in Color for \$2.75, Postpaid

Mrs. Pierre Dupont-Cct. 5



All Six In Color Plus Four Described, Ten In All, for \$5.00, Postpaid

Three Each of All Ten On This Page for \$14.00, **Postpaid** 



Early Wonder-The Finest Pink Pompon

# 10 of the Best English Mums

These English varieties are large, compact, and resemble the large Mums seen in greenhouses. We especially recommend them to our southern customers. If potted and taken inside, even those living in the more northern states may enjoy them. We think that the trouble of potting them is not too great compared with the pleasure derived.

Alabaster. An excellent snow white.

Bridesmaid. A delicate flesh-pink.

Challenger. A bronzy red and yellow.

China Gold. A bright golden bronze.

Coppelia. A bright Indian red.

Golden Dome. Bright golden bronze.

Leda. A heliotrope-pink.

Mrs. J. P. Phillips. Deep lavender.

Tolcross Pink. The best English pink.

Westbourne. The best dark red.

### SPECIAL ENGLISH MUM OFFERS

Any 3 for \$1.75, Postpaid

Any 5 for 2.75, Postpaid

All 10 for 4.75, Postpaid

# **6 FINE POMPONS**

All Flower in September-We Think Each Variety the Best of Its Color

**CHIQUITA.** (Kraus.) A compact deep lemon-yellow, often found with six or more flowers to the stem.

**EARLY WONDER.** A fine soft pink. Even prettier than the illustration.

LITTLE ESKIMO. A pure white pompon. Early flowering.

**ROSITA.** A pleasing shade of rose.

SEPTEMBER BRONZE. An exceptional hardy golden bronze.

**SUNDANCE.** A bright golden pompon that blooms from September until late frosts.

Plant potted rather than field-grown clumps. They will give better satisfaction. Plant in a sunny location in rich well-drained soil. Do not plant too early. Even hardy Mums must be protected from an early frost. Water well during a dry spell. When watering take off the nozzle on the hose and let the water run slowly until the ground is saturated. Cultivate the plants well. Pinch the branches back twice after planting to make sturdier plants with more bloom. Divide plants every two years. Mulch with straw over winter; do not use leaves as they may smother out your plants. Space plants from 18 to 24 inches apart. Always expect some casualties; few plantings turn out 100 per cent.



September Bronze

## Pompon Collection

Just the ones you would select if you saw them in bloom. Sure to please and sure to bloom.

Each 50c; all six for \$2.75, postpaid.

Three of all six for \$7.50, postpaid.

Allow 25c for postage and packing for all orders under \$2.00.

#### Your Choice

Select Any Six Mums On These Two Pages You Wish for \$3.00, Postpaid.

Any Twelve for \$5.75, Postpaid.

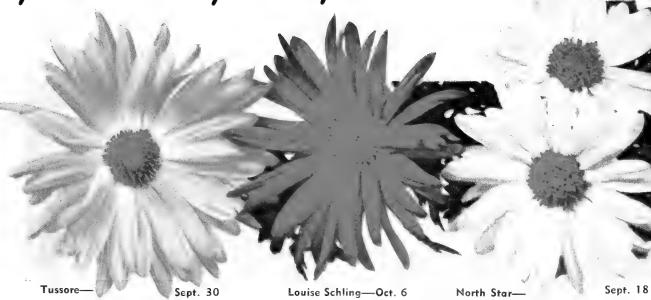


Sundance

# The Very Best in Single Chrysanthemums

Dainty and Decorative

Exceptionally
Graceful
for Cut
Flowers



# **6 SUPERB SINGLES**

LOUISE SCHLING. One of the best reds.

NORTH STAR. No better white.

NORTH CAPE. An excellent yellow.

SIEGLINDE. A unique coral-red.

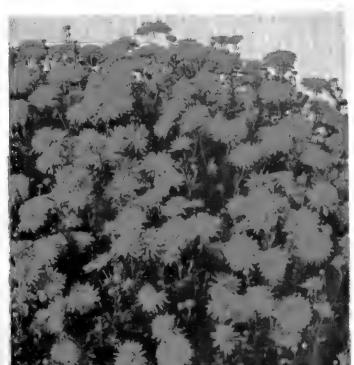
TUSSORE. Tops among the pinks.

VALIANT. A glorious bright rose-red.

## The Cushion Type

These low growing ball-shaped plants carry hundreds of blooms from early September to freezing weather. They grow about 2 feet high and have a spread from 2 to 3 feet. They make excellent border plants.

Redwood-Best Red Cushion Type-Aug. 19



#### Special Offer of Six Fine Singles in Six Distinct Colors

Each 50c; all six for \$2.85, postpaid.

Three each of all six for \$7.25, postpaid.



North Cape

We Offer the
CUSHIONS in
Six Distinct Colors
Bronze
Pink
Purple
Red
White

Yellow
All Beauties

Each 50c All Six for \$2.85 Postpaid



Charm Spoon—Sept. 28

# 6 New Ones

**CARDINAL.** A cardinal red with large 4 inch flowers covering the plant. Tubes a greenish yellow. Very fine.

**CHARM.** Even better than the picture. Opens a lovely shade of red, gradually changing to a beautiful shade of rose.

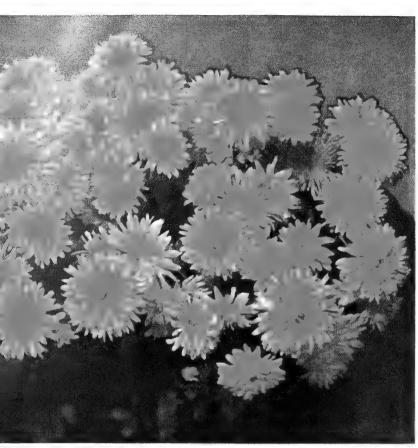
**IVORY.** Dainty ivory white spoon-shaped flowers literally cover the entire plant.

**MAGENTA.** One of the very best of the spoon type. A bright magenta-rose that flowers in profusion. A fine plant.

**ORCHID.** This excellent orchid-pink will be a favorite when you see it in bloom.

**YELLOW SPOON.** Both spoons and tubes are a clear bright yellow.

Each 60c; all 6 for \$3.25, postpaid. 3 each of all 6 for \$8.50, postpaid.



Yellow Avalanche—Sept. 4—60c each; 3 for \$1.50



Maroon n' Gold-Aug. 26-Each 50c; 3 for \$1.25

If you have Yellow Avalanche and Chas. Nye, you have the two best yellow Mums to date.

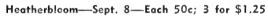
## SPECIAL OFFER

One each of all ten on these two pages for \$5.00, postpaid.

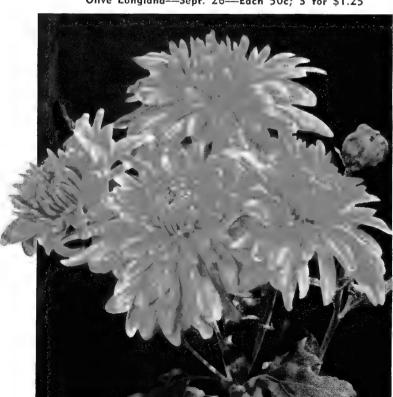
Three each of all ten for \$13.00, postpaid.



Barbara Small—Sept. 16—Each 50c; 3 for \$1.25 Olive Longland—Sept. 26—Each 50c; 3 for \$1.25









Avalanche—Each 50c; 3 for \$1.25—Sept. 4

Where Could You Find a Better IO?



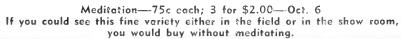
Red Velvet-Each 50c; 3 for \$1.25-Oct. 2

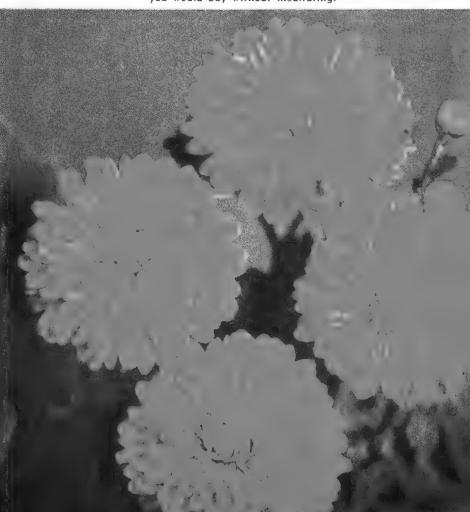


Burgundy-Each 50c; 3 for \$1.25-Sept. 19

Betty—Each 50c; 3 for \$1.25 Sept. 28 As each variety is priced separately, you may order just the ones you wish if you do not want the entire collection. Allow 25c for postage and boxing if your order amounts to \$3.00 or less.

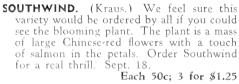
The varieties listed on these 2 pages give one as fine a collection as you could purchase. There are others as good but none better.







Heathfire (Kraus)—Sept. 20 Each 50c; 3 fcr \$1.25



**TRIBUTE.** (Kraus.) Another excellent variety originated by Mr. Kraus. A fine border plant covered with large double flowers first opening a bright Daphne red and maturing to Daphne pink. Sept. 24.

Each 75c; 3 for \$2.00

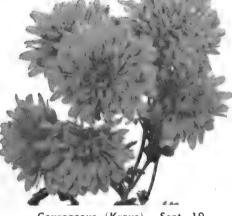


Crimson Splendor

CRIMSON SPLENDOR. The largest and best deep red single yet introduced. Late Sept.

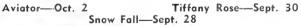
Each 50c; 3 for \$1.25

We think our pictures of the Mums we are able to illustrate in color are good, but for exquisite coloring and real beauty you must see them in bloom.



Courageous (Kraus) -Sept. 19 Each 60c; 3 for \$1.50

COURAGEOUS. (Kraus.) Sept. 19. On Nov. 1 this fine brilliant red was a glorious sight in the field. Each 60c; 3 for \$1.50





Autumn Song (Kraus) -- Sept. 12-Each 50c; 3 for \$1.25



# Brand Hardy Outdoor MUMS

## Choose from Our List and You have the Best

## MUMS FROM MINNESOTA

During the blooming season of Mums this fall we have looked over large fields of beautiful varieties and it was indeed difficult to settle on a list. We finally chose about 65 varieties that could not be excelled. We selected what we considered the best in **single** varieties, the top notch of the **spoon** type, all colors of the **cushion** type, a fine representative list of the **English** type, and the cream among the **doubles**.

We have tried to illustrate most of our list in color, but color plates are expensive and are not available at this time for a few of the very best ones.

However, we are positive that any one who purchases any variety we offer will be more than pleased. Every flower is even better than the picture.

We have offered a number of collections and also given our customers an opportunity to make up their own collection. We are offering a **Brand** collection and if you cannot decide on one for yourself, take our choice. We guarantee it will delight the most discriminating buyer.

## **BRAND'S CHOICE**

Twelve Sure to Satisfy—All Twelve Bloom in September

- 60 COURAGEOUS. A bright ruby red.
- 60 GLOWING COALS. An early cherry red.
- 75 GOLDEN SUNSET. A showy burnished copper with ruby center.
- 60 MARTIN'S WHITE. An immense pure white.
- 50 MURMURS. An early clear mallow purple.
- 60 ORIENTAL GLORY. A brilliant Oriental red.
- 40 SEPTEMBER CHEER. A rich red. Fine for cutting or potting.
- 50 SOUTHWIND. A large Chinese red, most beautiful.
- 60 TANGERINE. A Spanish orange unlike all others.
- 75 TRIBUTE. A Daphne-pink. Excellent for the border.
- 60 VALIANT. A rose-scarlet with a yellow center.
- 75 WYCHWOOD. A rich clear yellow.

In the above collection you will find all colors. White, yellow, rose, pink, purple, shades of red, orange, a fine shading of autumn colors for your garden.

If purchased separately, the entire collection amounts to \$7.25. As a collection we offer these 12 new ones in strong growing plants for \$6.50, postpaid.

Many people with large gardens plant in groups of 3 each. We offer 3 each of all 12 for \$17.50, postpaid.

# CHRYSANTHEMUM SUGGESTIONS

In our list of Mums we are offering this spring, no two are alike. They may be the same color, but they will vary in form, size and season of blooming. If you order any of our collections, you will be sure to get a variety of colors.

In ordering Mums, kindly bear in mind they should not be planted in the garden until all danger of frost is over. If you will state in your order what is likely to be a favorable time for planting in your locality, we will be guided accordingly in making shipment to you. However, we must begin to send out our southern orders as early as possible, and if you should be caught by a late unexpected frost, it will be necessary to cover your plants until the danger passes.

If you wish bushy plants literally loaded with bloom, three things are absolutely essential.

First: You must keep your plants well cultivated. Use a hoe. Nothing is better for this purpose than our All-Purpose Hoe. Stir the ground at least once a week and you will have wonderful Mums.

Second: To have sturdy well-branched plants, the terminal shoots should be pinched back about twice during the season. Remove about one-half inch of the tip of the main shoots. The last pinching should be done between July 15th and August 1st. This pinching is a painful operation for most people but it is essential if you desire strong, sturdy plants.

Third: Chrysanthemums respond wonderfully to applications of fertilizer. Well-rotted barnyard manure spread over the ground between plants and about 2 inches from the main stem is splendid. There are a number of good commercial fertilizers. Vigoro is one. Make a trench about 2 inches from the plant and 1 inch deep. Scatter a heaping teaspoonful of Vigoro in the trench and cover with soil. Then take the nozzle from the hose and let the water run slowly over the ground until the soil is drenched. Watering in this way is much better than overhead sprinkling.

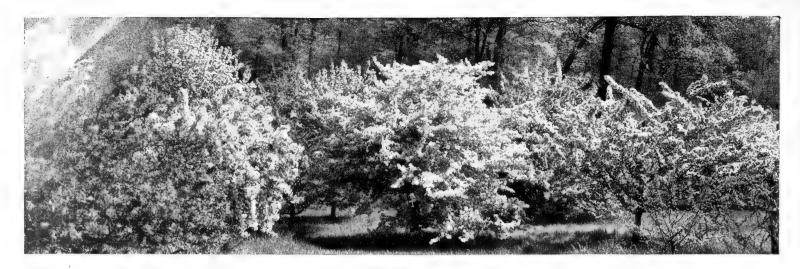
One of our customers must have followed our suggestions as we received the following letter recently:

"I now have a planting of over 20 Minnesota Chrysanthemums that I bought from you. This fall, when they were in bloom, many strangers stopped and rang my doorbell to ask me: 'What are those gorgeous flowers and where did you get them?' I told them all: 'BUY FROM BRAND AND YOU GET THE BEST.'"

## SURPRISE BOX

Each spring for a number of years we have offered a Surprise Box of Peonies in order to clear our surplus at the end of the spring season. Our customers have written us many times telling us how well pleased they were with our selection. Let us send you a box of Mums the latter part of May, using the varieties we still have a surplus of. We assure you our selection will please you. They will be named and chosen from our general list. All different and all colors, a real surprise.

#### **Prices**



# New Flowering Crabs

## HISTORY OF THESE NEW CRABS

The Hopa Flowering Crab was introduced by Dr. N. E. Hansen of the South Dakota Horticultural Station of Brookings in 1920.

This was the first Flowering Crab with colored bloom hardy enough to withstand the trying winter climate of the Middle Northwest.

The fame of the Hopa soon spread across the Nation and it was not long before it was growing in gardens clear across the northern border of our country and far up into Western Canada.

We have two of the finest Hopas sent out by Dr. Hansen growing on our home grounds. These trees have a trunk diameter of 10 inches, are about 25 feet tall, and have a limb spread of 28 feet. The Hopa is a tremendous bloomer and when these two trees are in flower they are one solid mass of bloom.

We have seen all the flowering trees of Florida and California, the Cherries of Washington, the flowering shrubs along our Eastern and Western coasts, but we have never seen anything more beautiful than these large Hopa Crabs on our home place.

Now the female parent of the Hopa is the pink blossomed Crab, Niedzwetzkyana, which grows wild in the high mountains between Turkestan and China.

Prof. Hansen's success with the Hopa pointed out the way. Miss Isabella Preston of the Canadian Experimental Farms at Ottawa, made many crosses using Niedzwetskyana as the mother parent. Her success has been wonderful. Over 1700 of her seedlings have been tested out at Morden, Manitoba, for hardiness, good color, and general desirability. The authorities in charge at Brookings, S. D., at Morden, Manitoba, and Ottawa have been very kind to us keeping us informed about these new varieties and have from time to time sent us propagating stock of what they considered the choicest ones.

From these we have built up a stock of most desirable Crabs which we think will do well all over the country. This spring we are offering eight of these new ones to our customers.

# TWO WONDERFUL RED-FLESHED DUAL-PURPOSE FLOWERING CRABS

Almata and Scugog

Both of these Crabs have pink blossoms. Both produce large fruits, red outside, red flesh clear through to the core. Both of fine flavor and good to eat.

**ALAMATA.** (Dr. Hansen, Brookings, S. D.) Here is a new fruit and a new flower that is a revelation. It is a beautiful rich dark barked tree that has a pink bloom and that bears fruit often 3 inches in diameter. A brilliant deep red with a red flesh that runs from skin to core. The flavor of the fruit is mildly sweet and it makes a splendid eating crab and a rich red sauce.

Price: 1-yr., nice 2-3 ft. trees, \$2.00; 3-4 ft., trees, \$3.00 (Miss Preston, Ottawa). A large new flowering Crab with

**SCUGOG.** (Miss Preston, Ottawa.) A large new flowering Crab with pink blossoms. A great bearing variety of large Crabs 13/4 inches in diameter. The fruit is much larger than the older leading Crabs and is better flavored. This variety has red skin, red flesh, red core, and red seeds. It is a fine ornamental tree and also most excellent to eat and it makes a beautiful jelly. Successfully grown now from northern Alabama to far northwest Canada.

Price: 4-5 ft., \$2.00; 5-6 ft., \$2.50

# SIX OTHER BEAUTIFUL FLOWERING CRABS Selected Only for Their Ornamental Value

**ERIE.** This is a tall growing shapely tree, a large tree for a flowering Crab. A heavy bloomer. Yes, a very heavy bloomer.

MORDEN G 85. A medium sized tree, upright, with slender branches. Flowers of good color and size. Very desirable.

MORDEN 19-114. The maroon buds open a lively deep rose. The flowers are abundant, of medium size, and very showy. The tree is graceful, with fine willowy branches with dark maroon bark.

Prices on the above 3 varieties: 4-5 ft., \$1.75; 5-6 ft., \$2.00

We do not describe the above 3 varieties more fully as they are much alike except that they vary a few days in time of blooming and they all differ one from the other in their differing shades of pink.

MORDEN 19-134. (Miss Preston.) This Crab is absolutely different from all the others and is about the oddest looking Crab tree we have ever seen. The bark of this tree is a rich dull green, the branches are slender and are covered with small green leaves. The bloom is white to apple blossom pink. It is a profuse bloomer and sets large quantities of fruit. It takes on beauty with the approach of fall for at this time the large amount of fruit reddens. The foliage is sparse and the brilliant red fruit is a sight to see.

Nice 3-4 ft. trees, \$1.50; 4-5 ft., \$1.75 Extra select, 4-5 ft., \$2.50

MORDEN 8A 13. (Miss Preston.) The beauty of this variety lies in the appearance of the tree itself. It is one of the most beautiful ornamental trees we have ever seen. The tree is upright in growth, with a graceful sweep of the limbs. The bark is a dark rich maroon. The leaves are medium in size. With the first touch of frost in the fall the leaves take on beautiful red and orange shades. The flowers are a deep pink. A lovely small tree for the lawn.

4-5 ft. trees, \$3.00; 4-5 ft. heavy select, \$5.00 each

MORDEN 27. (Miss Preston.) This variety is one out of eight of the 1700 Crab seedlings re-selected to go into the final test field for final trial before naming. With us it forms a broad spreading tree, not as straight a grower as the other varieties, but it makes up for this in the wonderful beauty of the bloom which is a glowing rich rose almost entirely free from any magenta shade. For sheer beauty of bloom this is the one.

Select 4-6 ft. specimen trees, \$5.00 Regular 4-6 ft. size, \$3.50

#### SPECIAL CRAB OFFER

One each of all eight new Crabs in a 4-5 ft. size, except Almata, which is 3-4 ft.

A Total Value of \$18.50 For \$15.00 Not Prepaid

## HOPA **FLOWERING CRAB**

From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large single, deep rose colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which makes good jelly.

The Beauty, Dolgo, and Hopa are all in bloom at practically the same time, with the Red Silver bursting into bloom just as the others are starting to pass.

Strong 3 to 4 ft. trees, \$1.25; 4 to 5 ft. trees, \$1.50; 5 to 6 ft. trees, \$2.00; 6 to 7 ft. trees, \$2.50.



Dolgo in Fruit

#### CRAB JELLY

The Beauty and Dolgo make wonderfully fine jelly, each with a distinctly different flavor. Mix equal parts of juice and sugar, and make as you would any other jelly. This combination alone will jell nicely. Be

Hopa in Tree Form



Above the Mopa is shown in bush form. Below is an illustration of the Hopa grown in tree form. Our trees are all branched low and if no further trimming is done, they will develop bush form. If trimmed slightly, they will develop tree form. For the lawn, we prefer tree form.

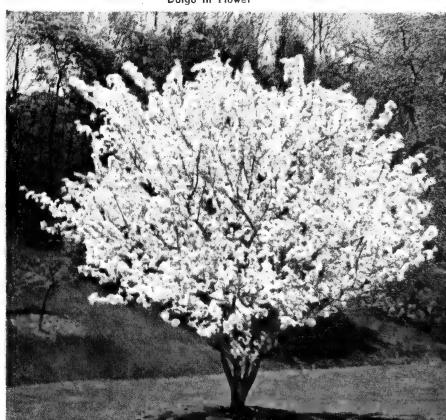
# The DOLGO Crab

The Dolgo is known as the great dual purpose Crab. The trees, which seldom grow over 12 feet high, The Dolgo is known as the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shape'y and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab Apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit which readly sells at a big price. One of our customers from Washington, D. C., writes us; "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Cab."

The Dolgo is now being planted in northern orchards for the fruit which sells for high prices. 4 to 5 ft., \$1.50; 5 to 6 ft., \$1.75.









# Red Silver Flowering Crab

A remarkable new lawn tree, red from top to bottom in bark, tree, and leaf. The silver refers to the delicate silver on the under side of the leaves. This blending of a beautiful dull maroon-red and silver makes a remarkable combination throughout the season. The somewhat cut-leaf character of the leaves adds to the striking beauty of this unique tree. The leaves fade but slightly during the heat of the summer. Not only is the tree red, but the blossoms are the reddest of any we have ever seen on a Flowering Crab. The buds are red, a rich dark red, and the blossoms when they open, are just as red as the buds. Most so-called red Flowering Crabs are really pink. Red Silver is really red. The tree is very hardy here with us and, in our opinion, is the best by far of all the red Flowering Crabs. Purely ornamental. People who live in a severe climate such as ours simply marvel when they see for the first time the Red Silver Crab in full bloom.

4 to 5 ft. trees, \$2.00 5 to 6 ft. trees, 2.50

# Beauty (Dual Purpose)

Many people are looking for just such a Crab as Beauty Crab. The tree is the most upright growing Apple or Crab tree we know. We have a specimen in our private garden that stands about 18 feet high with a limb spread of not more than 10 feet. In growth it resembles the Lombardy or Bolleana Poplar and will fit into a planting where either of these trees would. It is a tree one would like to plant against the corner of a house or as a sentinel or accent tree along the back line of the yard. Besides being a pretty tree, it bears great quantities of brilliant deep red Crabs an inch in diameter, which are beautiful on the tree and also make wonderful sauce.

To keep the Beauty an upright grower it must be watched after it comes into heavy bearing. Its loads of fruit are tremendous and very heavy on the limbs. If not tied up so as not to bend over when so loaded they will bend way over and when the fruit is gone will stay in this position.

#### PRICE OF BEAUTY

3- to 4-ft. trees, \$1.25; 6 to 7 ft., \$2.50. Select Bearing Size



The above illustration will give one a very good idea of the habit of growth of the Beauty Crab.

Notice the branches come out but a short distance, turn sharply and grow upright, almost parallel with the trunk of the tree.



Brand's RED RASPBERRIES

Plant Both Sunrise and Latham, and Enjoy Fresh Raspberries Over a Period of at Least 4 Weeks

## **SUNRISE**

This is one of the newer red Raspberries but we have grown this variety long enough to test out the fruit and we find it a strictly first-class berry in every respect.

The berries are a bright red but turn a darker red when fully ripe. They are firm, fine textured, juicy, non-crumbly, mild, with a fine flavor. Some think the quality is even better than the Latham. We advise the Sunrise to prolong your Raspberry season.

It is very early. The plants are hardy. It is practically disease resistant. It is of the highest quality. It is 10 days earlier than the Latham.

Early Sunrise was sent out by the U. S. Department of Agriculture.

Our plants are inspected 3 times every growing season by official state inspectors and our stock is certified mosaic-free.

## LATHAM The Best All Around RASPBERRY

When everything is considered, Latham must be called the best all around Red Raspberry. It does well all over the country, and it is the most productive of The berries are large, of fine appearance, and fine flavor.

More money can be made growing Red Raspberries for market than from any other farm crop. The Latham is the greatest Red Raspberry ever introduced. In competition with all other high producing varieties.

PRICE FOR BOTH SUNRISE AND LATHAM Strong, No. 1 select plants: 6 for \$1.25; 12 for \$2.25; 25 for \$4.25; 50 for \$8.00; 100 for \$13.50, postpaid.

## **RED RUBY** RHUBARB

Ruby is one of the new varieties of Rhubarb, coming to us from the Canadian Experimental Station. It is very sweet compared to the old kinds mother and grand-mother used to have and it makes up into a beautiful red

Prices postpaid: 2 for \$1.10; 6 for \$3.00; 12 for \$5.25.



# PIXWELL

Most everyone likes Gooseberries. We like green Gooseberry sauce and green Gooseberry pie. But we do hate to pick the Gooseberry because of the terrible thorns. Prof. Yeager of the North Dakota Station spent years and tried out thousands of seedling Gooseberries looking for a good Gooseberry with fewer thorns that could be easily picked. Out of all his seedlings he picked this one and named it Pixwell. It is not thornless but it has comparatively few thorns and these are so constructed as to give very little trouble in picking.

One can encircle with the hand a limb of Pixwell at its base and draw the hand the entire length of the limb to the tip and hardly feel the prick of a single thorn. Try this on any other Gooseberry. Pixwell is considered one of the best Gooseberries in cold southern Manitoba.

Strong 2-yr. plants, 3 for \$2.25;

# The New Gooseberry



6 for \$4.25; 12 for \$8.25, postpaid

## RED LAKE and CASCADE CURRANTS

Both Originated by the Minnesota Fruit Breeding Station

We think the Red Lake and Cascade are the two finest Currants yet introduced.

Both varieties are tremendous bearers. The bunch of the Red Lake is very long and covered with large individual berries.

The bunch of the Cascade is shorter and the berries are larger than those of the Red Lake.

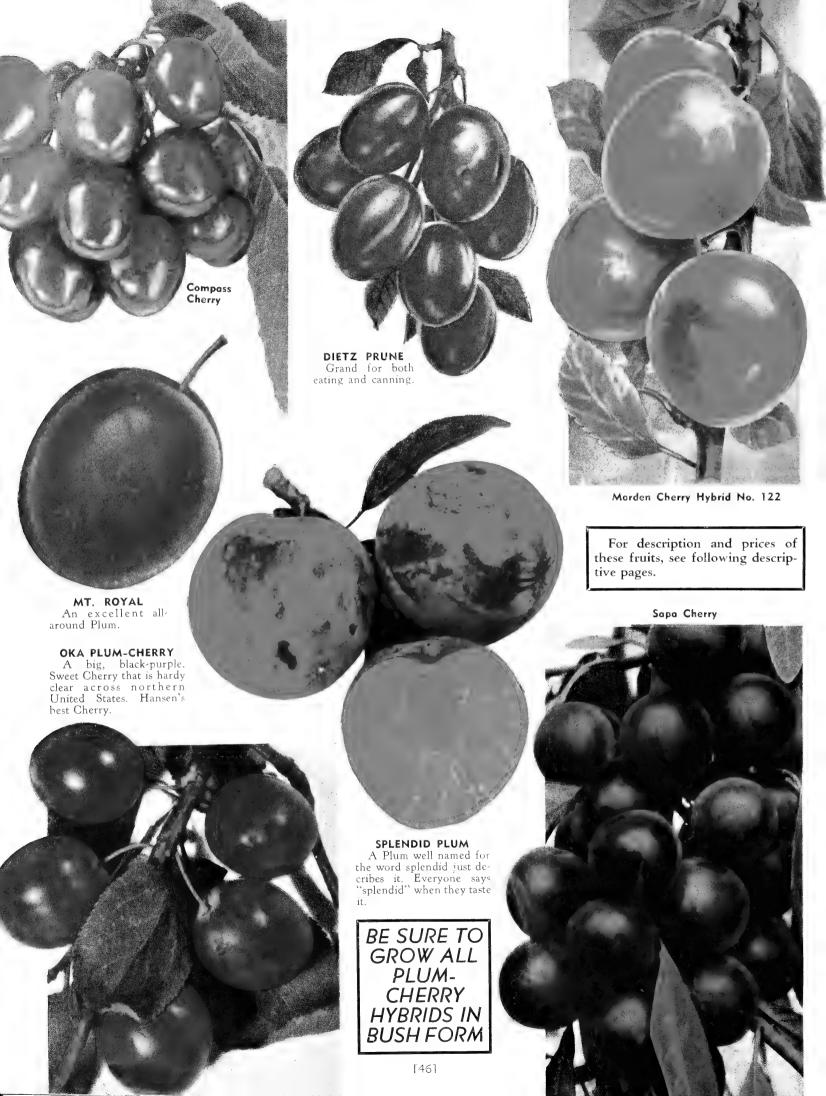
The Cascade begins to ripen at least a week earlier than the Red Lake and so prolongs the fruiting season. Both of these varieties are so much sweeter than the old kinds of red Currants that there is no comparison between them. They make a wonderful dessert if picked dead ripe, sugared and set in the ice box for several hours. Served in this way they are wonderful eating and both kinds make fine jelly.

Plant both kinds in equal number.

#### PRICES OF RED LAKE AND CASCADE All Postpaid

	2	5	10	25
	\$1.3			
Strong Select	Bearing Size 1.5	50 3.7	75 7.00	14.00

If interested in larger quantities, please write us.



# PLUM-CHERRY HYBRIDS

People who live in the Middle West from Texas on the south, up through Oklahoma, Kansas, Nebraska, South Dakota, North Dakota, to Manitoba on the north and adjacent bordering territories, cannot afford to miss planting these Plum-Cherry hybrids. They all do exceedingly well in this territory. They are dependable and easily grown. The fruit from all of them is equally good for canning and for making jam and jelly.



Plant Plum-Cherries in your garden. Many should bear the first year and all will bear heavily the second year.

#### GROW IN BUSH FORM

All of these Plum-Cherries do best and bear more abundantly when grown in bush form. Keep them all trimmed by severely cutting out the old wood. This causes them to throw many suckers which will all bear at two years of age. These Plum-Cherries should be planted about 14 ft. apart.

When you receive these trees the most of them will seem to be tree form but after being planted they will send limbs out from the trunk. Let some of these grow and they will soon develop into bush form. Each year trim out some of the old wood and let some new wood grow in its place.

Select 4- to 5-Ft. Trees, Except Oka, \$1.50 Each

**COMPASS.** This was the first of all the Plum-Cherry hybrids to be introduced. It has been grown here in Minnesota for nearly 50 years and has proved to be one of the most satisfactory and dependable fruits we have. Fruit is round, red, and about three-fourths inch in diameter. It is fair to eat from the tree but it makes a splendid Cherry to can. It is also one of the best varieties to use as a fertilizer of all Plums and Plum-Cherry hybrids.

**CHAMPA.** This Cherry differs from the others we list. Its blossoms are a very delicate pink. It grows to a height of 5 or 6 feet and is literally covered with elongated blue-black Cherries about one-half inch in diameter. It is probably the heaviest bearer of all the hybrids. The fruit makes a tasty jam with a pleasant flavor all its own.

**EZAPTAN.** Plum Cherry hybrid. A Plum Cherry of the same line of breeding as Sapa and a splendid kind to plant with that variety as a fertilizer. **Ezaptan** is noted as an early and heavy bearer of dark purple fruits more richly colored even than Sapa. Quality is delicious, color a black-purple red from skin to pit.

MORDEN No. 121 and 122. These are two new varieties sent to us by the Canadian Station at Morden, Manitoba. They are very much alike. They are large, of fine quality, and the fruit is grown abundantly on low spreading bushy trees. The fruit is about an inch in diameter and an inch and a quarter long. Flesh of fruit is green, rich, and very tasty. Pit is small. Excellent for sauce and jam. They are too much alike to try to describe separately. Both should be planted for cross fertilization.

OPATA. The Opata is another very fine Plum Cherry, a sister fruit of the Sapa. It has a reddish blue skin and green flesh. Not as desirable as the Sapa for canning but it is much better for eating from the tree.

RUBY. A hybrid Cherry that comes to us from Canada. We have long desired a red-fruited variety among these Cherry hybrids and we have this in Ruby. Tremendous bearer of large red Cherries, very fine for sauce, jellies and jams.

**SAPA.** (See color illustration.) Planted in great quantities throughout the middle northwest in commercial orchards. This is the great purple-fleshed Cherry. An absolutely hardy tree that begins to bear as a two-year-old. Just loaded with great crops of fruit borne all along the limbs of the bushlike trees. Fruit about an inch in diameter, flesh rich purple, juicy, and delicious flavor.

**ZUMBRA.** A Plum-Cherry hybrid from the Minnesota Experimental Fruit Farm. Grows into a large bush covered with dark reddish purple fruits about three-fourths inch in diameter. A young and an annual bearer. Fruit very mild in flavor and we find it a wonderful kind for making Cherry pies.

# THE OKA CHERRY

Plant Oka for One of the Best Eating Cherries

The trees are perfectly hardy in North and South Dakota, Wisconsin, Northern Michigan, and all over Minnesota.

They are small, so small in fact, that six or more can be grown in a back yard, interfering little with other things. Being a Sand Cherry hybrid, it requires some other Plum to fertilize its blossoms so that it will bear fruit.

When properly cross-fertilized, the trees will bear heavy crops of fruit every year beginning as two-year-olds in the nursery row.

In the nursery we grow all of these varieties in one block, side by side, and they are perfectly cross-fertilized. We do not know just which of these varieties cross-fertilize one another, but we do know by planting as many as three different varieties that you are sure to get proper fertilization.

The fruit is round, average 11/4 inches in diameter, is red-purple on the outside with a rich, juicy red-purple flesh that is very sweet.

All who have had the pleasure of eating this wonderful new Plum-Cherry hybrid are perfectly agreed that it's the sweetest and finest of all hardy Cherries. And by hardy we mean a Cherry that is hardy in Minnesota.

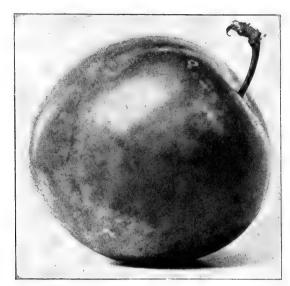
In 1932 Oka Cherry was the only new fruit added by the Minnesota State Horticultural Society to its fruit list for planting all over the state. 4- to 5-ft. size. Each \$1.75

#### DIETZ PRUNE

We had almost given up hopes that we would ever be able to grow Prunes successfully here in Minnesota and were surprised to find here in our very own county in a Bohemian community a lot of true Prunes growing and bearing heavy crops. These Prunes are somewhat small, being about five-eighths inch in diameter and an inch long. Sweet, an intense black covered with a heavy blue bloom, and borne in great quantities all along the limbs. Makes up into splendid Prune sauce. Brought here from southern Russia. Absolutely hardy.

Fine heavy limbed, 3- to 4-ft. trees, \$1.50 each

# Plant Our New Hardy Plums and Grow the Finest



Splendid

We carry a very fine assortment of the Improved New Plums. These wonderful Plums have been developed during the past 30 years by the plant breeders at the Minnesota, South Dakota, and Canadian Fruit Breeding Stations. These Plums are the best that have been developed up to date. It is very fortunate that we have them as their possession enables us to pick fruit right off our own trees that is just as fine looking, just as large, and just as fine in quality as the beautiful big Plums that are shipped here from the orchards of California. We have from the orchards of California. even shipped Splendid Plum trees to California customers and have had reports from them after these trees bore that they were the "finest Plums they ever ate." We are now listing different varieties and we would advise buyers to take one of a kind, as the varieties are distinctly different in flavor. They also fruit at different times and spread the enjoyment of eating Plums over a longer period of time. All these Plums that carry the wild American Plum blood must be planted in groups side by side to fertilize one another or they will not bear.



Underwood

BONNIE ST. ANN. Another true European Plum that can be grown in Southern Minnesota. It is a fine upright growing tree and a wonderful bearer of most excellent fruit.

FIEBING. Our Fiebing Plums have now stood in our orchard 12 years. For 8 years they have given us a big crop of fine Plums. It is one of the largest first class Plums we ever grew. It is a large oblong Plum about the size of the average hen's egg. The color is a deep blue-black. Very meaty, small pit, flesh rich and dark, quality very fine. Not so good in quality as Splendid but still strictly first class. Looks like a big blue Prune. Comes into bloom at same time as Splendid and good to plant with that variety as a fertilizer.

4 to 5 ft., \$1.50; 5 to 6 ft., \$1.75

MANDARIN. A fine new Plum coming from Manitoba, Canada. It is a selection made by Mr. Skinner, the well known Canadian horticulturist, from a list of seedlings of Manchurian Plums. The fruit has a fine flavor entirely different from the American or European Plums. The fruit is nearly freestone, a deep purple in appearance, with yellow flesh. 3 to 4 ft., \$1.50; 4 to 5 ft., \$1.75 low flesh.

MINNESOTA No. 101. Another new Plum from our Minnesota Station. The Plum is a bronze-red with rich orange flesh. Fine eating quality and looks like a real addition to our Plum list.

3 to 4 ft., \$1.50; 4 to 5 ft., \$1.75

MOUNT ROYAL. The big dark blue Plums we see in the stores are either European Plums or Plums of European origin. We now have two of these which have been tried out by our State Station and found hardy, Mount Royal and Bonnie St. Ann. Both are large dark The Mount Royal is a slow growing spreading tree bearing delicious fruit.

2 to 3 ft., \$1.40; 3 to 4 ft., \$1.60; 4 to 5 ft., \$1.75

SPLENDID. (See color illustration, page 46.) We first offered this variety for sale in the spring of 1930. At that time we said that the Splendid was the finest Plum we had ever eaten. We still say the same thing. To date we have nevr had a Plum that will compare with the Splendid for quality. Fine, rather upright growing tree. Fruit almost round, slightly larger at the base. Bright red, with numerous white spots, changing to deep, rich red as it becomes thoroughly ripe. Skin thin, pit small, fruit large, averaging 11/2 to 13/4 inches. Flesh firm, richly colored, meaty, and the flavor is simply splendid.

3 to 4 ft., \$1.50; 4 to 5 ft., \$1.75

SUPERIOR. This we name one of the greatest Plums sent out by the Minnesota Station and they have given us many good ones. It is an Apricot-Plum cross. The Plum is the greatest size and of a peculiarly pointed cone shape, which makes it very attractive. The flesh is firm, meaty, and of the finest quality. It ripens over a long period of time, which makes it very desirable for a home and market Plum. A Plum entirely different in looks and flavor from all the others listed here. 4 to 5 ft., \$1.50; 5 to 6 ft., \$1.75

**TECUMSEH.** A fine extra large Plum of splendid quality, another of Prof. Hansen's originations. It was first brought out in 1918 and has had a thorough testing out. It has proved most satisfactory throughout the middle west and now a good deal is beginning to be heard of it. It is in great demand. It is a Surprise-Shiro cross and you will be pleased with it.

4 to 5 ft., \$1.50; 5 to 6 ft., \$1.75

TOKA. (Apricot-Plum cross.) This is a flat, medium size Plum, brilliant red in color, with pleasant aroma. It is a wonderful canning Plum, as there is no bitterness from the skin or its small pit. The tree is a beautiful upright grower that develops into a perfect ornamental tree, the most beautiful of all Plum trees. The quality of the fruit is of the highest.

4 to 5 ft., \$1.50; 5 to 6 ft., \$1.75; 6 to 7 ft., \$2.00

UNDERWOOD. The earliest of the large new Plums. Ripens from about August 1st to 15th and attains a size of 13/4 inches. Limbs, well and heavily shouldered, enable it to carry its great loads without injury to the tree. In favored locations we do not hesitate to advise its planting far north. Fruit is very attractive; very small pit, free-stone. Splendid quality. 5 to 6 ft., \$1.75; 6 to 7 ft., \$2.00

#### A PERSIAN LILAC COMPLIMENT

Lafayette, Alabama, March 30, 1948.

For some time I have thought I would write you of the success we have had with the Persian Lilacs bought from you ten years ago. We were doubtful at the time that they would do well in this climate but decided to give them a try and they have done wonderfully well and have given us and our friends untold pleasure. We bought 50 plants from you in the fall of 1937 and so far we have never had to replace a plant. I think we bought 3 to 4 ft. plants and now they are all well over 6 ft. and some are fully 8 ft. or more tall. We have given them heavy applications of barnyard manure twice a year and lime once a year since we have had them and that is all. They have never been watered and they have never been sprayed.

The plants bloomed some the first spring we had them and have increased in beauty each year and we have been particularly delighted with the lovely fall

This spring they have been perfectly gorgeous, every one of the colors in bloom at the same time and a truly breath-taking sight. We feel that we have never made a better investment for beauty and pleasure, and I thought you would like to know about it as most people seem to think Lilacs will not succeed here.

# BRAND'S Minnesota Grown Apple Trees

# Every Variety Offered Here is Hardy in Minnesota

We have a small, but very select list of Apple trees to offer this spring.

These trees are of our own growing and are offered in two sizes only, 2 to 3 feet and 3 to 4 feet.

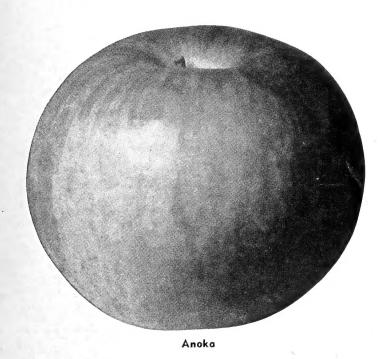
Most of these trees are straight whips, not branched. This is the best type of Apple tree to plant, and is the type used most in the real orchard sections of the country where large orchards are planted.

The smaller tree is not set back by transplanting as is a larger tree. They start out immediately and make a big growth the first year. They can be trimmed easily and exactly to suit the one who plants them. They are all of the very hardiest varieties.

#### Prices of All Varieties

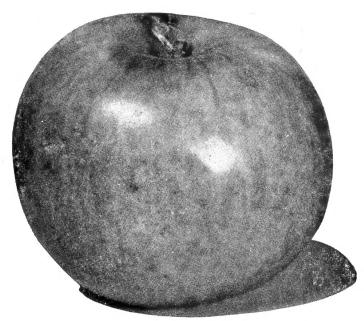
2 to 3 ft., 65c each; 5 for \$3.00; 10 for \$5.00 3 to 4 ft. trees, \$1.00 each; 5 for \$4.50; 10 for \$8.00

**ANOKA.** This is a novelty among Apples. It is the variety for one along in years to plant. The Anoka often bears some fruit at two years in the nursery and after being transplanted in your garden it should be in heavy bearing the third year. It is a small Apple, of fair not high quality, of mild flavor, good to eat and also to cook.



FIRESIDE. (Minnesota No. 993.) This is the quality Apple of all Apples. Better than a Delicious and as good as a Grimes or Spitzenberg. A large Apple, light creamy yellow overlaid with a light green with a flush of very light red. The Apple keeps all winter and the quality is mild and simply superb. The tree is perfectly hardy here.

HARALSON. (Minnesota.) This is the first of the great line of winter Apples to be sent out by the Minnesota Station and has revolutionized Apple growing in this section of the country. Haralson, when kept thinned on the tree, is a large red Apple. Young trees bear heavily each year. The Apples will keep all winter in the ordinary cellar.



Fireside

McLEAN. Some 40 years ago a neighbor brought us some beautiful very dark red Apples which he said were his origination. The Apples were of medium size and beautiful in appearance. They tasted as good as they looked. We started to grow and sell this variety to our customers. For a number of years we ceased to grow Apples but the trees we did sell still continue to bear great crops of fruit. So many of our customers have inquired for this variety that we are again growing the McLean. We call it one of our best.

MINJON. One of the new Minnesota Apples recently named. This Apple was tested over a period of 20 years under many trying conditions before it was introduced. It has the earmarks of being one of the best Apples ever brought out. A brilliant all-over red of medium size and of the highest quality. Flesh yellow with a tinge of red beneath the skin. It follows the Wealthy in season and keeps from late fall to Christmas.

PRAIRIE SPY. (Minnesota No. 1007.) Prof. Alderman, Chief of Horticulture, University of Minnesota, says of Prairie Spy: "It is an even better keeper than the Haralson and is the best quality winter Apple available in late winter and early spring." Benjamin F. Dunn, President, Minnesota State Horticultural Society, says of Prairie Spy: "Our beautiful red Prairie Spy Apple is a late keeping winter Apple of EXCEPTIONAL quality. The trees are hardy, vigorous and productive. This is indeed a good luck Apple for the farmer, city home owner and the commercial grower." Besides quality it has the other features required for a popular Apple.

**REDWELL.** The new Apple from the Minnesota University Farm, sent out last year for the first time under name. It is a beautiful all-over red Apple ripening in mid-October and in season up to Jan. 1st. Rich creamy flesh, pleasing mild flavor, fine to eat from the hand and is fine for baking and sauce. Tree hardy all over Minnesota.



#### HAZELNUT

Plant out a few Hazelnut bushes and grow your own Hazelnuts. Nothing in the nut line is more tasty and these bushes are easy to grow.

6 for \$3.50; 12 for \$6.00

# HANSEN BUSH CHERRIES

ABSOLUTELY HARDY WILL GROW ANYWHERE

Not Seedlings

All Budded Improved Stock

Remember that these bushes we offer and send out are not bushes propagated from seed. It is all a gamble as to what one gets from such bushes. Our bushes are all propagated either by budding or grafting exactly as standard Cherries and Plums are and one gets exactly what he purchases—i. e. named Bush Cherries identical with the parent bush which we selected.

#### **Real Ornamental Bushes**

Though generally grown for the fruit, these Cherries are real ornamental bushes. The bush is very graceful and works nicely into ornamental plantings. The bush is very attractive throughout the year and especially so during the fall when the clean silvery green leaves turn to all of the bright autumn colors: red, yellow, bronze, etc.

In the spring the little bushes are absolutely covered with beautiful white bloom before the leaves appear and make a very pleasing sight.

## **Plant Several Kinds Together**

As a rule these Bush Cherries are not self-fertile. Several kinds must be planted together so as to fertilize one another. Because of this, we do not offer a single variety for sale.

# Choose from the Following Fine Varieties

(The Sweetest of All)

**AMBER.** A new variety received by us direct from the South Dakota Station. Strong grower with amber-yellow fruit. Foliage a creamy yellow in fall. Very sweet. Only one in an order.

BLACK BEAUTY. Nice appearing bush growing to height of  $2\frac{1}{2}$  feet. Berries just a trifle smaller than Brooks. Originated at Winnipeg and of first degree hardiness. The berries are intense shiny black and very sweet. Beautiful to look at and fine to eat. You won't miss on this one.

**CHECKPA.** The latest of all this list of Cherries. Must not be used raw until absolutely dead ripe. Because of its lateness, it prolongs the season a full week.

**OKREEK.** (Hansen.) Of all the Hansen Bush Cherries we have tried out, this has the largest bush and produces the most fruit. Berries are round, about three-fourths inch in size, black in color, and of splendid quality. We like to sell the Okreek because it is so good and bears so much.

**RUBY.** The first red-fleshed variety to appear among these Hansen Bush Cherries. Makes up into a fine red sauce. Skin is black. Only one to an order.

**SIOUX.** This was the first of the good selections put out by Hansen and has always been among the best. A large black sweet Cherry of fine quality.

**WASTA.** One of Prof. Hansen's varieties that we like very much. The bush is a trifle smaller than Okreek. It is a prolific bearer of tasty, nice size, pure black fruit.



# THE CHERRY FOR THE SMALL CITY YARD

#### THE SWEET BUSH CHERRIES

These Cherries are mainly black in color, mostly round, and about three-fourths inch in diameter. They are all on the sweet order with no trace of acidity, but some of them retain a trace of the flavor of the wild Sand Cherry. Some might object to this if eaten from the bush, but when they are made up into jelly, jam, or sauce, they have a flavor that everyone likes.

#### SIZE OF BUSH

The bushes attain an average height of  $3\frac{1}{2}$  feet and the same diameter. They are tremendous bearers, so much so that the fruit will often bend the entire bush to the ground.

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We also received from the South Dakota Station at the same time we received Amber and Ruby, several other of their very newest selections all under number. These we have propagated under their station numbers:

39-152 39-212 39-315 39-316 39-508 39-521

and are offering them to our customers under these numbers. They are the very latest selections of new Bush Cherries and should be as good as the very best of the old ones. But they will be different.

# The NANKING CHERRY

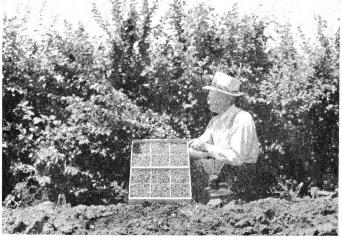
(Prunus Tomentosa)

A fine ornamental shrub that can be used in any ornamental planting and also bear great crops of fine Cherries at the same time.

These bushes grow to a final height of about seven feet. The shrub is nicely shaped, with clean foliage that looks well all season. It can be worked into a planting about the house or in the shrub border. The flowers come early, just before the leaves. The color is an apple-blossom-pink in the bud but gradually opening into a pure white.

Several varieties must be planted together. Otherwise the Nanking Cherry will not bear fruit. The fruit of the improved varieties is oval in shape, three-fourths inch long by one-half inch or a little better in diameter. The color varies from a very light pink to a rather deep red; the pit is small and the quality is good but a trifle acid with no bitterness.

This is not a Cherry to eat from the bush but it makes up into wonderful jam or jelly, tasty and different.



Nanking Cherry (Prunus Tomentosa)

Prof. Alderman, in charge of the Minnesota Fruit Breeding Farm Station, said on December 11th last in an address before the Minnesota Nurserymen's Association: "There is no longer any question as to the value of the fruit of the Nanking Cherry."

The Nanking shown in color was taken here at our nursery just as we were picking the fruit. The fruit on some varieties is much larger than the fruit of the Brilliant. The variety Brilliant is one of our own developments. One plant of the Brilliant will go into every order.

#### A HEAVY CROPPER

Last year our bushes were eight years old and we had a tremendous crop. The fruit comes close to the limbs from the ground up, and is packed close together all along the limb. A solid mass of fruit is formed on every limb from tip down. A neighbor sold many crates containing 16 quarts each on the St. Paul market. In two years after planting a bush should bear three or four quarts of fruit that makes as fine jam as one would care to eat.

We will not sell less than three different varieties in an order as it takes this many to insure cross fertilization.

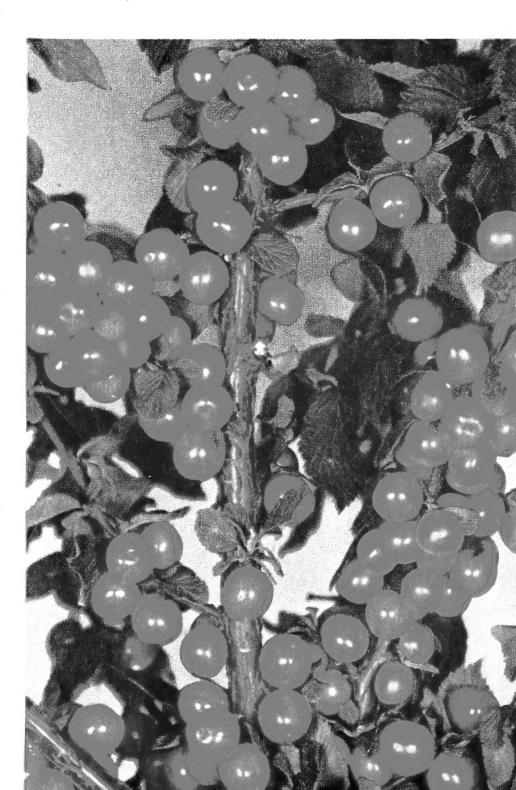
Price for Nanking Bush Cherries

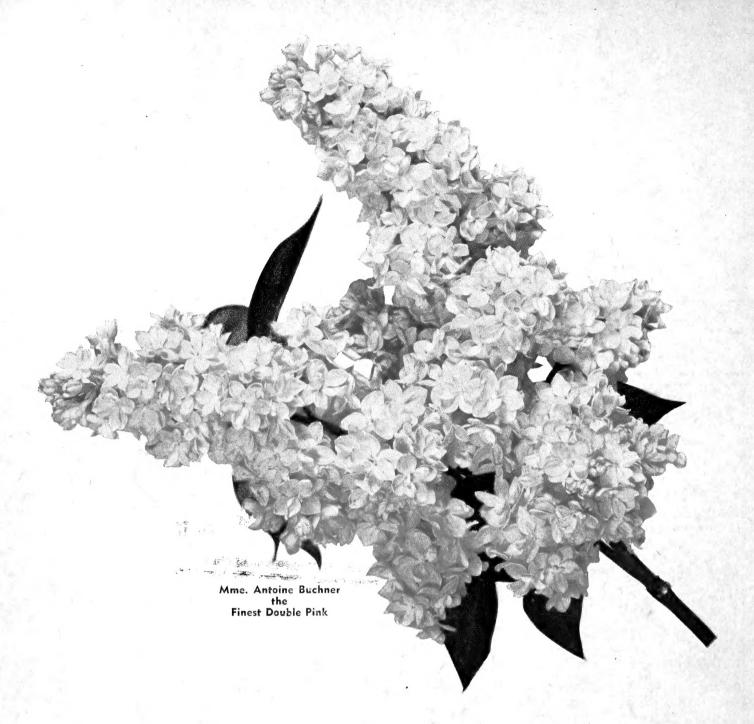
Three fine 3 to 4 ft. bushes, all different, for \$4.50; six all different, for \$8.00. not prepaid.

See Opposite Page for Descriptions and Prices of the Best in Other Bush Cherries.



Bush Cherry in Bloom





## SOME GOOD LILACS

We grow about 75 different varieties of fine Lilacs, but we are not able to illustrate many of them in color due to the heavy cost of getting good color plates.

Naturally our sales have run very heavy to the varieties we have shown in color and consequently our customers have often missed many of the top notch sorts.

Two such varieties are Mme. Antoine Buchner, illustrated above for the first time and Ruhm Von Horstenstein, shown on page 9.

These are both wonderful Lilacs and stand right at the top of any good list. Mme. Antoine Buchner is generally considered the best all around double pink, and Ruhm Von Horstenstein is a profuse bloomer with immense panicles in a rich dark red. Both varieties are irresistible to those who are purchasing good Lilacs.

# Special Offer of 4 Superb Lilacs

EDITH CAVELL

One of the best whites.

JULES SIMON

A beautiful clear blue.

MME. ANTOINE BUCHNER

The best double pink.

RUHM VON HORSTENSTEIN

An immense red-purple.

ALL 4 IN A SELECT 2 to 3 ft. GRADE FOR \$15.00